



Friday 24 April, 2015

Seven News commits to The Daily Telegraph's storm appeal to support NSW

Seven News is proud to join forces with The Daily Telegraph, Commonwealth Bank, Crown Resorts, Qantas and Woolworths to support NSW communities affected by the catastrophic storms that have caused widespread damage across the state this week.

Seven News today announced it was donating \$25,000 towards The Daily Telegraph's NSW Storm Appeal, with all proceeds to assist The Salvation Army, whose response teams are on the ground working tirelessly in support of Emergency Services personnel and evacuees.

"This is a vital initiative that will provide much-needed support for thousands of families in desperate need," said Seven News anchor Mark Ferguson.

"As a state we must band together and do everything we can to help them get back on track.

"Give what you can and lend a hand where you can. Together we can make real progress."

Sunrise co-host Samantha Armytage said: "This super storm came as such a shock, nobody could have been prepared.

"We need to dig deep for our neighbours and mates who've had their homes and properties destroyed."

One dollar from the sale of every copy of Wednesday's The Daily Telegraph will be donated to the appeal.

NSW businesses and the community can support those affected by storms by making a donation to the NSW Storm Appeal at any Commonwealth Bank branch or via CBA's website and from Sunday in any NSW Woolworths store.

For further information:

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