

Seven West Media WA Announces Senior Appointments

Chris Wharton, Seven West Media WA CEO, today announced two senior appointments.

Damian Hampson will immediately assume the role of Revenue Director, Seven West Media WA. As he transitions into this role he will ensure we maintain a high standard of service to our clients across all our WA assets.

Damian Hampson is Sales Director of Seven Perth and a 20-year company veteran.

Chris Wharton said: “Damian is an experienced advertising and marketing professional who will help our customers find great solutions via Seven West Media’s unparalleled suite of assets”.

Seven West Media’s Chief Revenue Officer, Kurt Burnette said: “It is fantastic to have Damian Hampson leading the sales charge in the West to ensure our advertising partners get the very best of audience and innovation. Damian’s knowledge and experience in the WA market is second to none and will make an immediate and positive impact for customers and the business.”

On completion of *The Sunday Times* acquisition by Seven West Media, Michael Beach will become Editor of *The Sunday Times*.

Michael is currently Deputy Editor of *The West Australian* and Head of Digital Content for Seven West Media WA. He is a Walkley Award-winning journalist and sits on the Walkley advisory board.

Chris Wharton said: “Michael brings a wealth of experience and a real desire to take *The Sunday Times* – a great newspaper to even higher levels”.

The audience generated by Seven West Media’s Western Australian assets makes it easy for advertisers to tap into the very best content and audience across print, TV, social, digital and radio. This media mix makes for an incredibly powerful and effective marketing solution for advertisers in WA and across Australia.

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