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Seven wins as Australian Open men's final peaks at 3.1m

In an Australian Open men's final full of drama, Seven's coverage peaked at a massive 3.1 million combined viewers last night, along with a five city metro average of 1.66 million smashing Nine's cricket (910,000).

First-time winner Stanislas Wawrinka fought off a gallant world no. 1 Rafael Nadal as the men's final averaged 2.14 million combined viewers and a five city metro peak of 2.19 million.

The five city metro average of 1.66 million is up an enormous 20.3 per cent on the last time the Australian Open men's final went head-to-head with ODI cricket Australia v England in 2011 when 1.38 million watched.

The 57 minute after match presentation delivered a huge 3.09m combined peak audience and 1.84m combined average audience. While in the metro markets, the peak hit 2.17 million and averaged 1.36 million.

The epic battle delivered Seven another nightly win with a 39.7 per cent network share, ahead of Nine with 27.1 per cent and Ten's with 12.6 per cent.

The broadcast reached 13.6 million Australians combined over the tournament, and 8.9 million in the metro areas.

TOP 10 PROGRAMS BY AUDIENCE YESTERDAY – COMBINED & 5 CITY METRO

#	Description	STN	Combined (Rnk)	Metro
1	SEVEN'S TENNIS: 2014 AUST OPEN - MEN'S FINAL	Seven	2,338,000	1,662,000
2	NINE NEWS SUNDAY	Nine	1,697,000	1,146,000
3	ONE DAY CRICKET -AUSTRALIA V ENGLAND GAME 5 SESSION 1	Nine	1,417,000	941,000
4	ONE DAY CRICKET -AUSTRALIA V ENGLAND GAME 5 SESSION 2	Nine	1,395,000	910,000
5	SEVEN NEWS – SUN	Seven	1,274,000	872,000
6	ABC NEWS-SU	ABC1	976,000	669,000
7	MYSTERY ROAD-EV	ABC1	841,000	543,000
8	THE BIGGEST LOSER: CHALLENGE AUSTRALIA SUN	Ten	683,000	450,000
9	ONE DAY CRICKET -AUSTRALIA V ENGLAND GAME 5 PRE MATCH	Nine	681,000	453,000
10	GOVERNOR GENERAL'S AUSTRALIA DAY ADDRESS 2014-EV	ABC1	640,000	411,000

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