

Media Release Melbourne

on



24 March 2014

Stars set to shine in first-ever Good Friday Appeal Charity Spectacular

Taylor Henderson, Samantha Jade, Mark Seymour and Kate Ceberano headline the Good Friday Appeal's first-ever 'Charity Spectacular' concert open to the public and live on Seven.

Seven's telecast of the Royal Children's Hospital Good Friday Appeal will feature a fully-ticketed primetime concert open to the public for the first time ever in 2014.

With the Appeal moving to a new home at the Melbourne Convention & Exhibition Centre at South Wharf this year, the star-studded concert will be staged in the Plenary – MCEC's 1800-seat, state-of-the-art auditorium – starting at 7pm on Friday April 18.

Some of the biggest names in Australian entertainment will perform at the Charity Spectacular, among them: **TAYLOR HENDERSON, SAMANTHA JADE, MARK SEYMOUR, NATHANIEL, KATE CEBERANO, DARYL BRAITHWAITE, THE COLLECTIVE, JOE CAMILLERI** and **BOOM CRASH OPERA**.

Tickets are \$25 for all ages, available online at www.ticketmaster.com.au or by calling 136100, with all proceeds going to the Good Friday Appeal.

Throughout the day, Seven's telethon will also feature a constellation of Channel Seven stars including **PETER MITCHELL, JENNIFER KEYTE** and **TIM WATSON** from 7News, **DAVID KOCH, SAM ARMYTAGE** and **MARK BERETTA** from Sunrise, The X Factor's **LUKE JACOBZ** and morning TV presenters **LARRY EMDUR** and **ANDREW O'KEEFE**.

Also making an appearance will be cast members from Seven's hit dramas Home and Away, A Place To Call Home and Winners and Losers, as well as presenters from Better Homes and Gardens and members of Seven's AFL commentary team.

Victorian families will also be able to attend the annual Kids Day Out at MCEC on Good Friday – an all-day event filled with activities for children of all ages – and witness the opening ceremony for the Australasian Police and Emergency Service Games.

This iconic and unrivalled fundraising event – which started in 1931 and has been broadcast by Seven for 57 consecutive years – brings together Victorians from across the state with the common goal of helping Victoria's sick children. The Good Friday Appeal has so far contributed more than \$260 million to the Royal Children's Hospital. A record breaking \$16,405,535 was donated in 2013.

The Good Friday Appeal telecast kicks off from 9am on Friday April 18 on Channel Seven.

Further information:

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