



## **Yahoo7 appoints Julia Quinn as Group Sales Manager, Queensland**

**Sydney, 1 June 2015:** Yahoo7 has today announced the appointment of Julia Quinn as Group Sales Manager, Queensland. Julia will be tasked with driving commercial objectives in the state, while continuing to position Yahoo7 as a leading media publisher for clients. She will report to Paul Bates, National Sales Director for Australia.

In her new role, Julia will be responsible for managing a high-performing commercial team in Queensland. Part of her remit will also be developing and cultivating key relationships with Seven West Media sales counterparts to foster product and campaign synergies.

Julia joins Yahoo7 with eight years sales experience, having worked at Fairfax Media since 2007. In this time, Julia managed sales and advertising solutions across a number of platforms, including desktop, mobile, print, tablet and video, as well as managing a key relationship with Australian Publishing Media.

Yahoo7 National Sales Director for Australia, Paul Bates said, "Ensuring we have a strong sales team to steer Yahoo7 as the publishing platform of choice is at the heart of our business. Julia coming on board will be key to strengthen Yahoo7's position across Queensland and I look forward to working with her as we continue to grow our business in the Sunshine State."

**ENDS**

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**About Yahoo7**

Yahoo7's mission is to make the world's daily habits inspiring and entertaining. By creating highly personalised experiences for our users, we keep people connected to what matters most to them, anywhere, anytime and across any device. A 50-50 partnership between the Seven West Media Group (ASX: SWM) and Yahoo Inc. (Nasdaq: YHOO), Yahoo7 combines the strengths of Yahoo's global network with Seven West Media's TV, magazine and newspaper brands. In turn, Yahoo7 creates value for advertisers and partners by connecting them with the audiences that build their businesses.