



Wednesday, 21 October 2020

## **AUSTRALIAN IDOL on Seven**

## World's biggest show comes to Seven in 2022

The Seven Network today announced that it is the home of **AUSTRALIAN IDOL** in 2022. The biggest show in the world and famous for unearthing top-selling music artists, *Australian Idol* will return to Australian screens after 12 years as part of Seven's 2022 prime time line-up.

Broadcast in over 150 countries and with 55 adaptations in local markets, *Idol* is the most widely watched television franchise in the world, with a global audience of over three billion viewers.

Its place in Seven's 2022 line-up further demonstrates Seven's commitment to broadcasting and growing the biggest shows and the biggest stars.

Angus Ross, Seven's Director of Programming, said: "Idol is the granddaddy of them all! The biggest show in the world comes to Seven in 2022, and we know Australians are going to love it. We can't wait to bring Idol back to Australian audiences in 2022, putting our prime time content line-up even further ahead of the competition.

"We're home to the biggest franchises in television at Seven, and Idol is the biggest of them all. Bring on 2022!"

Fremantle Asia Pacific Chief Executive Officer, Chris Oliver-Taylor said: "Idol is renowned for launching global music artists. That's what we've done here in Australia and across the world. We can't wait to break the next superstar Idols on Seven in 2022."

Australian Idol launched the careers of stellar Aussie artists including Guy Sebastian; Jessica Mauboy; Ricki-Lee; Shannon Noll; Casey Donovan; Anthony Callea; Matt Corby; Rob Mills; Wes Carr; Stan Walker; Paulini and Damien Leith.

Australian Idol is a Fremantle and Eureka co-production for the Seven Network and will premiere across the screens of Seven in 2022.

Ends.

For further information, please contact: **Alison Booth** 

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## **About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market leading presence in content production across broadcast television, publishing and digital.

The company comprises some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and BVOD offering 7plus, as well as The West Australian and The Sunday Times. Home to iconic brands such as Big Brother, Farmer Wants a Wife, Home and Away, Better Homes and Gardens, Australia's leading news and breakfast programs 7NEWS and Sunrise, Seven West Media is also the broadcast partner of the AFL, Cricket Australia and the Olympics.