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7NEWS.com.au and CareerOne join forces Next-generation jobs platform lands on 7NEWS.com.au

The Seven Network's <u>7NEWS.com.au</u> has partnered with CareerOne to launch a cutting-edge jobs platform that combines industry-leading support for Australian job seekers with a powerful way for recruiters to reach audiences of one of the country's most-read news websites.

The new job portal, powered by CareerOne, will list more than 120,000 vacancies on NEWS.com.au/jobs/ with AI technology providing job seekers with a personalised, recommendations-led experience.

Unlike traditional job boards that rely mainly on active talent, 7NEWS.com.au will also serve job ads in-publication, giving businesses exclusive access to talent not found with any other advertising partner.

Seven West Media Chief Digital Officer, Gereurd Roberts, said: "With its huge reach, 7NEWS.com.au is an ideal destination for job hunters and hirers alike. We are uniquely positioned to take job ads beyond traditional job boards and efficiently reach a large pool of passive as well as active job seekers.

"Our partnership with CareerOne has helped us overcome traditional cost and time hurdles to entering the job market, and it will bring job candidates and businesses together in an unparalleled way.

"The new jobs site adds another pillar to 7NEWS.com.au's audience growth, commercial innovation, and revenue diversification strategy," he said.

CareerOne Chief Operating Officer, Moussa Namini, said: "We see this as an exciting opportunity for both CareerOne and Seven West Media, and for the Australian jobs market.

"Job hunters need to make well-informed decisions to maximise their job and income security. And now, with 7NEWS.com.au Jobs, they can quickly connect with the right employer and have the confidence in the platform.

"For hirers, candidates have a huge appetite for information about the job opportunities they are presented with, but traditional job descriptions often miss the mark in attracting and informing relevant candidates.

"7NEWS.com.au Jobs allows employers to showcase what makes them an employer of choice, and skills-matching and salary insights provided by CareerOne's technology platform paint the rest of the picture," said Mr Namini.





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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. The Seven Network is home of Australia's most loved news, sport, and entertainment programming. Its iconic brands include Australia's leading news and public affairs programs 7NEWS, 7NEWS Spotlight, Sunrise and The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Big Brother, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, Million Dollar Island, Blow Up and the TV WEEK Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

About CareerOne

CareerOne is a leading Australian job site with a deep history in connecting people to their next job. A household name launched in 1999, CareerOne has evolved with the market to become digitally focused and now offers solutions that help businesses find their next staff member quickly and cost-efficiently. In 2008, News Corporation and Monster Worldwide formed a joint venture to grow and sustain the brand. Today the business is privately held, with a clear focus on its core proposition to improve the job hunting experience.