

## **7Live for the Paralympic Games**

- Seven is set to create and deliver a comprehensive and technologically advanced coverage of the
  Paralympic Games in Rio to all Australians across multiple platforms. Seven will deliver coverage of the
  Paralympic Games on broadcast television and through the network's digital products. This will be Seven's
  first Paralympic Games.
- Seven will broadcast the Paralympic Games on 7TWO and across the Screens of Seven with 7Live a new free app. It all begins with the Opening Ceremony from the Maracana Stadium in Rio at 7:00am, AEST on 8 September.
- The new app is created and developed as part of Seven's suite of digital products for iPhone, Android and the web and available in the app store, Google Play or at <a href="www.7live.com.au">www.7live.com.au</a>. It includes a live simulcast stream of 7TWO's extensive and exclusive coverage of the Paralympic Games along with medal tallies, profiles of the Australian athletes and video on demand highlights. The live streaming of Seven's coverage will also be available on multiple devices through PLUS7 and the 7Tennis app. Seven will also deliver coverage and engaging with fans via 7TWO's social channels on Facebook, Twitter and YouTube. All of Seven's content will be free to all users on all devices.

