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7plus set for a big, hot summer New exclusive series, new sport, new movies and more

The Seven Network's on-demand and streaming platform <u>7plus</u> is set for a big, hot summer with new, exclusive overseas series, blockbuster movies, a new **Home and Away** FAST channel and some of the best sport from Australia and around the world.

The summer line-up includes the US series **Startup** starring Adam Brody, Martin Freeman, Ron Perlman and Mira Sorvino; the anthology horror series **Monsterland**; new seasons of **The Voice UK** and **Celebrity SAS: Who Dares Wins**; and the US reality series **Frogger**.

Also coming to 7plus across the summer months are the US detective comedy-drama series **Psych**; the British drama **Jamestown**; the US science fiction-thriller series **The Event** with Jason Ritter and Laura Innes; the police procedural drama **Gone** starring Chris Noth, Leven Rambin and Danny Pino; and the British thriller **Midnight Man** with James Nesbitt.

Today the very first season of Seven's hit drama series **Home and Away** has been added to the growing library of 7plus FAST channels. Over 30 of Seven's 50 FAST channels are exclusive to 7plus and feature a curated schedule of premium, Australian programs that local audiences love, including **Better Homes and Gardens**, **Border Security** and **Home and Away**.

New movies coming to 7plus over summer include **Men In Black International**, **Spiderman: Into the Spiderverse**, **Spiderman: Far From Home**, **1917**, **Zombieland**, **Hotel Transylvannia**, **Peter Rabbit** and **The Smurfs**.

Sports fans will find plenty to keep them happy on 7plus over summer, including the AFLW Grand Final on 3 December, the Rolex Sydney Hobart Yacht Race on Boxing Day, the Santos Tour Down Under, Magic Millions, Night Thunder Sprintcars, the Cadel Evans Great Ocean Race, the WSL Championship Tour Stop 1 from Hawaii, LIV Golf and MMA.

7plus will also present **horse racing** every Saturday, **NFL** every Monday – culminating with the **Super Bowl LVIII** on 12 February next year – and **NFL Armchair Experts**.

The home of prestige drama and premium content across all genres, 7plus has streamed 14.2 billion minutes this year and increased its audience 21% year-on-year in BVOD and 22% in live streaming.

Seven's Director of Content Scheduling, Brook Hall, said: "It's going to be an exciting summer on 7plus, with great new and exclusive drama and reality series and an incredible and diverse line-up of sport.





"It's been a big year for 7plus and we can't wait to rollout our summer schedule. More than 70% of the content on 7plus is exclusive to it and almost 60% of all viewing coming from non-broadcast programming – with all content accessible to Australians for free."

The entertainment content on 7plus includes premium, first-run content from the biggest and best studios in the world, including NBCUniversal, Disney, Fox, Sony Pictures, ITV Studios and many more. 7plus also includes more than 50 FAST channels.

Live streaming is booming on 7plus, driven this year by content including the **FIFA Women's World Cup™**, the **AFL Grand Final**, the **Brownlow Medal** and much, much more.

Mr Hall said: "7plus is constantly breaking records. The **FIFA Women's World Cup™** Semi Final between the Matildas and England on 16 August this year had 957,000 viewers on 7plus, shattering the record for the most streamed event ever in Australia. The **AFL Grand Final** on 30 September had 441,000 viewers on 7plus, which was the biggest ever audience for an AFL match on a streaming platform."

Seven's Network Digital Sales Director, Rachel Page, said: "7plus' live streaming will soar next year, with full digital rights to the AFL kicking in from September next year. The following month cricket arrives on 7plus, making it the first time Australia's biggest winter and summer sports have been made available to stream for free to Australians.

"Together, the AFL and cricket will represent four billion new minutes of viewing on 7plus a year. That is the equivalent in minutes of the **Olympic Games Tokyo 2020** and **FIFA Women's World Cup™** combined – not 17 days or five weeks but 52 weeks of the year, every year. It's a whole new ball game, for Seven, for sport fans and for our commercial partners."

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches more than 17 million people a month.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; broadcast video on demand platform 7plus; 7NEWS.com.au; *The West Australian*; and *The Sunday Times*. The Seven Network is home of





Australia's most loved news, sport and entertainment programming. Its iconic brands include Australia's leading news and public affairs programs 7NEWS, 7NEWS Spotlight, Sunrise and The Morning Show, The Voice, Home and Away, Dancing With The Stars, Australian Idol, My Kitchen Rules, Big Brother, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.