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Dancing With The Stars en pointe with viewers Star-studded 2024 season reaches 6.9 million Australians

After a dazzling display of sparkling sequins and magical moves, the 2024 season of the Seven Network's star-studded series **Dancing With The Stars** brought down the curtain last night, reaching 6.9 million Australians across Channel 7 and <u>7plus</u> across its run.

The spectacular Grand Finale, which saw Lisa McCune take home the iconic Mirror Ball Trophy, captured 889,000 television and digital viewers.

The big finish rounded out a strong season for **Dancing With The Stars**. Hosted by Sonia Kruger and Chris Brown, the 2024 series scored an average national total TV audience of 895,800. On 7plus, its audience shimmied up 35% compared to 2023.

Angus Ross, Group Managing Director, Seven Television, said: "Australians have always loved the glitz and glamour of **Dancing With The Stars** and this year was no exception. Yet again, the show captured a big family audience and delivered some unforgettable moments.

"Thank you to Sonia and Chris, our expert judges Craig Revel Horwood, Helen Richey, Sharna Burgess and Mark Wilson, and the 12 brave and talented celebrities who put their bodies, pride and time on the line for their chosen charities."

Seven's National Television Sales Director, Katie Finney, said: "**Dancing With The Stars** is a proven performer for Seven and our partners, lighting up our screens year in, year out. It's fun, it draws a big crowd and it's great family entertainment. Thank you to our partners and to everyone who made this year's season such a success."

Dancing With The Stars is produced by BBC Studios Australia and New Zealand from a format created by the BBC and distributed by BBC Studios.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the TV WEEK Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: please contact Seven Network for source information.