

Sunday, 11 February 2024

# Seven reaches 11.4 million

- National total TV audience share: 39.5%
- #1 in broadcast TV nationally
- #1 news, #1 game show, #1 drama across the week
- Top show: 7NEWS Monday, 2.27 million
- Top entertainment show: Australian Idol Sunday, 1.87 million

Week 6, 2024: Seven Network reaches 11.4 million Australians nationally.

Week 6, 2024: Seven Network: 39.5% total TV share in all people.

Week 6, 2024: Seven delivers #1 news, #1 game show, #1 local drama all week.

#### **NATIONAL TOTAL TV COMMERCIAL SHARES (%):**

Week 6	All people	25 to 54s	16 to 39s
Seven Network	39.5	32.1	28.5
Nine Network	41.8	45.7	48.9
Network Ten	18.7	22.2	22.6

### **SEVEN'S TOP 20:**

- 1. **7NEWS** Monday: National reach 2.27 million, national audience 1.38 million. #1 news program.
- 2. **7NEWS** Sunday: National reach 2.1 million, national audience 1.25 million. #1 news program.
- 3. **7NEWS** Tuesday: National reach 2.07 million, national audience 1.28 million. #1 news program.
- 4. **7NEWS** Wednesday: National reach 2.05 million, national audience 1.27 million. #1 news program.
- 5. **7NEWS** Thursday: National reach 1.92 million, national audience 1.21 million. #1 program.
- 6. **Australian Idol** Sunday: National reach 1.87 million, national audience 773,000.
- 7. **7NEWS** Friday: National reach 1.79 million, national audience 1.13 million. #1 program.
- 8. Better Homes and Gardens: National reach 1.63 milion, national audience 679,000.
- 9. **7NEWS** Saturday: National reach 1.62 million, national audience 1 million. #1 news program.
- 10. **Australian Idol** Wednesday: National reach 1.59 million, national audience 816,000.





Biggest audience so far this year.

- 11. Australian Idol Monday: National reach 1.56 million, national audience 733,000.
- 12. Australian Idol Tuesday: National reach 1.5 million, national audience 710,000.
- 13. **The Chase Australia** Monday: National reach 1.34 million, national audience 604,000. #1 game show.
- 14. The Help (R): National reach 1.3 milion, national audience 264,000.
- 15. **The 66<sup>th</sup> Annual Grammy Awards 2024 (R)**: National reach 1.27 million, national audience 274,000.
- 16. **Home and Away** Monday: National reach 1.27 million, national audience 848,000. #1 drama program.
- 17. **The Chase Australia** Wednesday: National reach 1.24 million, national audience 584,000. #1 game show.
- 18. The Bourne Supremacy (R): National reach 1.22 milion, national audience 344,000.
- 19. **The Chase Australia** Tuesday: National reach 1.21 million, national audience 554,000. #1 game show.
- 20. **The Chase Australia** Thursday: National reach 1.2 million, national audience 567,000. #1 game show.

## For further information, please contact:

Neil Shoebridge M: 0417 511 012

E: neil@skmediagroup.com.au

Andrew Knowles M: 0449 510 357

E: andrew@skmediagroup.com.au

#### **About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the TV WEEK Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: For information on source, please contact Seven Network.