

Thursday, 24 October 2024

The Nightly launches The Nightly On series First issue includes Ryan Stokes, Katie Page, Gina Rinehart, Ronni Kahn, Sir Richard Branson and more

Seven West Media's The Nightly, Australia's only digital evening newspaper, today launches The Nightly On series, a premium quarterly magazine available across Australia and published online.

The quarterly series, which kicks off with The Nightly On Leadership, will focus on major themes of the new economy impacting business, politics and the broader society, including exclusive in-depth interviews with thought-leaders, innovators and change-makers.

The Nightly Editor-in-Chief, Christopher Dore, said The Nightly is a new media digital disrupter that has already had a dramatic impact.

"The Nightly On magazine series takes readers on a new journey that beautifully complements the focus of the daily digital edition that so many Australian leaders in business and politics and society have already made an essential part of their daily lives," he said.

The Nightly On Leadership is out today and includes exclusive, fascinating interviews with Seven Group Holdings Managing Director and Chief Executive Officer, Ryan Stokes; Harvey Norman Executive Director and Chief Executive Officer, Katie Page; Google Australia Managing Director, Melanie Silva; BHP President, Australia, Geraldine Slattery; OzHarvest Founder, Ronni Kahn; K mart Group Managing Director, Ian Bailey; and Virgin Group Founder, Sir Richard Branson.

Magazine Editor Jay Hanna said: "The Nightly On Leadership explores the theme of modern leadership – what it takes to navigate the fast evolving world of business, plus how to rise to the top and stay there. Our in-depth interviews provide insight into the mindset, skills and experiences that have helped some of our most celebrated leaders achieve long-term success. It is a must read for anyone who harbours an ambition to lead."

Launched less than nine months ago, The Nightly has quickly become a staple in the corridors of power and in C-suites across the country.

New industry-audited IPSOS iris figures show The Nightly has a unique audience of 2.54

million Australians. Almost 30% of its audience is aged under 40 and 28% is aged 40 to 54, while two thirds of its audience live on the east coast.

The Nightly draws on some of the best journalists in the country, including reporters from **7NEWS** and West Australian Newspapers, and features agenda-setting commentators and analysts including Aaron Patrick, Latika M Bourke, Cameron Milner, Jeni O'Dowd, Andrew Carswell and the nation's most feared and respected art critic, John McDonald.

The Nightly's international coverage features stories and columns from *The New York Times*, *The Economist*, *The Washington Post*, CNBC and London's *Daily Mail* newspaper.

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About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: Ipsos iris online audience measurement service, September 2024, news category, brand group. Age 14+, PC/laptop, smartphone, tablet, text only, audience (000s), page views (MM).