

MEDIA GUIDE 2014

WE JUST LOVE
THE FOOTY





THE SEVEN AFL COMMENTARY TEAM 2014



WE JUST LOVE THE FOOTY

This year Seven has more footy, on more nights, LIVE and FREE.

AFL ON SEVEN

It's Australia's indigenous game. The pre-eminent football code in the country. And in 2014 the AFL returns to Seven continuing an association that spans more than 50 years.

Seven's coverage will feature:

- Four games every round; including the marquee Friday night and Saturday night matches.
- 2014 AFL Grand Final LIVE and EXCLUSIVE.
- Every final and the Brownlow Medal.
- NSW, QLD, SA, WA fans guaranteed every game involving teams from their home states.
- The Seven commentary box features the biggest names and the best callers with 3227 games played and coached and 20 premierships between them.

NEW IN 2014

- **Talking Footy**
The original footy chat show returns with Luke Darcy, Tim Watson and Wayne Carey, 7.30pm Mondays on 7mate.
- **Sunday Night Football** with two games produced by Seven including Round 3 Essendon v Carlton and Round 15 Collingwood v Carlton.
- **More Thursday Night Football** with five games produced by Seven.
- **All-time great Wayne Carey** recruited to Friday Night Football as expert analyst. Swans champion Jude Bolton also joins the team on Saturday and Sunday afternoon.
- **Comedian Mick Molloy** takes a seat on the panel for the Saturday Night Footy pregame show.
- **Expanded preview** for Friday Night Football starting at 7pm on 7mate.



MATCH BROADCASTS



Friday Night Football is the big stage, and in 2014 there's an extra half-hour preview from 7pm AEST on 7mate. Coverage then moves to Ch7 in VIC and SA.



Saturday Arvo Footy lets families enjoy a relaxed match broadcast after completing many of their own local sporting activities.



Saturday nights will get a whole lot spicier in 2014 with comedian Mick Molloy bringing his irreverent take on the footy to the pregame show starting 6.30pm AEST.



From 3pm on Sundays throughout the season fans will be able to sit back and relax as the stars of the game battle it out.

COMMENTATORS

Bruce McAvaney
Dennis Cometti
Tim Watson
Leigh Matthews
Wayne Carey
Tom Harley
Matthew Richardson

Hamish McLachlan
Basil Zempilas
Tim Watson
Tom Harley
Jude Bolton
Mark McVeigh
Andrew Welsh

Brian Taylor
Luke Darcy
Matthew Richardson
Cameron Ling
Sam Lane
Mick Molloy

Bruce McAvaney
Dennis Cometti
Tim Watson
Jude Bolton
Mark McVeigh
Andrew Welsh

AFL PROGRAMS



Seven's iconic AFL chat show Talking Footy returns for the 2014 season with a new host, Luke Darcy, and a new timeslot – 7.30pm Mondays on 7mate. Modern greats Tim Watson and Wayne Carey sit alongside Darcy to dissect all the AFL news and issues, on and off the football field.

HOST

Luke Darcy

EXPERTS

Tim Watson
Wayne Carey



The current stars of the AFL sit alongside the heavyweights of Seven's commentary team every Sunday morning at 10am to review and preview all the weekend games in AFL Game Day.

HOST

Hamish McLachlan

EXPERTS INC

Leigh Matthews
Nick Riewoldt
Tom Harley
Cameron Ling



Each Sunday after Game Day, Footy Flashbacks takes fans on a trip down memory lane, looking back at some of the most memorable matches and moments in the history of the game.

**“COLLINGWOOD NEED TO NARROW
THE GAP BETWEEN THEIR BEST AND
WORST. THEIR BEST WAS AS GOOD AS
ANY TEAM. BUT OTHER PERFORMANCES
LEFT YOU WONDERING ABOUT THEIR
MECHANISMS UNDER REAL PRESSURE.”**

TIM WATSON



THE SEVEN TEAM

BRUCE MCAVANEY

HOST AND COMMENTATOR

With a much-deserved place in the Sport Australia Hall of Fame, Bruce McAvaney is widely renowned as Australia's pre-eminent sports broadcaster, with an infectious passion for AFL.



PREMIERS: Sydney Swans
IMPROVERS: GWS Giants
SLIDERS: Geelong
PLAYER TO WATCH: Nat Fyfe

DENNIS COMETTI

COMMENTATOR

Dennis Cometti is widely regarded as the most entertaining AFL commentator in the business. A nine-time winner of the AFMA's Most Outstanding Television Caller, his sharp wit, style and 'Cometti-isms' are legendary.



PREMIERS: Sydney
IMPROVERS: West Coast
SLIDERS: Port Adelaide
PLAYER TO WATCH: Josh Caddy

"The Bombers remind me of the old Winston Churchill quote about Russia; 'It is a riddle, wrapped in a mystery, inside an enigma'." BRUCE MCAVANEY

TIM WATSON

EXPERT COMMENTS

Tim Watson is truly one of the AFL greats, an Australian Football Hall of Fame player and triple premiership player with Essendon renowned for his skill and explosive bursts of pace. An articulate and insightful observer of the game, Tim also presents sport for 7 News Melbourne each weeknight.

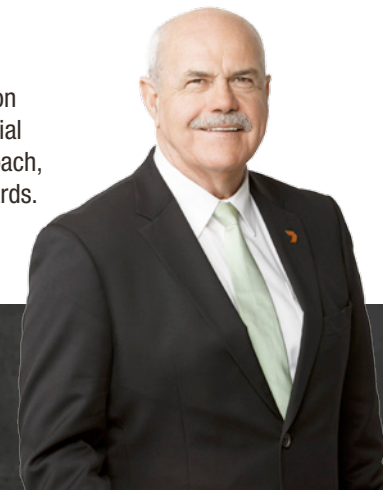


PREMIERS: Fremantle
IMPROVERS: West Coast
SLIDERS: Collingwood
PLAYER TO WATCH: Nic Naitanui

LEIGH MATTHEWS

EXPERT COMMENTS

Pragmatic and plain speaking, Leigh is the foremost authority on the game and a winner of the AFMA Most Outstanding TV Special Commentator. He won four premierships as a player, four as coach, captained Victoria, and won eight Hawthorn Best & Fairest awards.



PREMIERS: Hawthorn
IMPROVERS: North Melbourne
SLIDERS: Port Adelaide
PLAYER TO WATCH: Buddy Franklin

THE SEVEN TEAM

WAYNE CAREY

ANALYST

Arguably the greatest player of all time, Kangaroos' premiership captain Wayne Carey joins Seven's Friday Night Football in an exclusive TV expert analysis role in the pre-match, the quarter time breaks and after match.

PREMIERS: Fremantle
IMPROVERS: Melbourne
SLIDERS: Port Adelaide
PLAYER TO WATCH: Jack Ziebell



TOM HARLEY

EXPERT COMMENTS

Two-time Geelong premiership captain Tom Harley was renowned for his courage, leadership and footy knowledge throughout his AFL career. Now based in Sydney, Tom provides expert comments on Friday nights and Saturday afternoons, delivering forthright, honest and articulate commentary.

PREMIERS: Sydney
IMPROVERS: Adelaide
SLIDERS: Carlton
PLAYER TO WATCH: Jack Watts



"The core group at North has been together for some time. They have enough games under their belt... But expectation can tear a side down..." **WAYNE CAREY**

BRIAN TAYLOR

COMMENTATOR

The ever-popular Brian Taylor is renowned for his rousing and colourful commentary and always brings excitement to Seven's Saturday Night Footy. BT began his playing career at Richmond before moving to Collingwood where the full forward kicked 100 goals in 1986 to win the Coleman Medal.

PREMIERS: Hawthorn
IMPROVERS: Gold Coast Suns
SLIDERS: Carlton
PLAYER TO WATCH: Dion Prestia



CAMERON LING

EXPERT COMMENTS

A Geelong premiership captain dubbed The Mayor, Cameron Ling was one of the most respected players in the game with three flags to his name. Lingy has proven to be a natural on TV since entering the media, either in the commentary box or on the boundary line interviewing players and coaches.

PREMIERS: Sydney
IMPROVERS: Essendon
SLIDERS: Brisbane
PLAYER TO WATCH: Tom Mitchell



THE SEVEN TEAM

LUKE DARCY

EXPERT COMMENTS

The respected former Western Bulldogs star is regarded as one of the most successful ruck-forwards of the modern era. A winner of the Leigh Matthews Trophy as the AFL Players Association's MVP, the father-of-four has carved out a burgeoning career as a radio and TV personality since hanging up the boots.



PREMIERS: Hawthorn
IMPROVERS: Gold Coast Suns
SLIDERS: St Kilda
PLAYER TO WATCH: Jack Martin

MATTHEW RICHARDSON

EXPERT COMMENTS

Richmond champion and crowd favourite Matthew Richardson is a new member of the All-Australian selection committee and features on Friday and Saturday nights on Seven's AFL coverage. The Tasmanian-born son of Alan "Bull" Richardson, Richo amassed 800 goals in an acclaimed playing career.



PREMIERS: Fremantle
IMPROVERS: West Coast Eagles
SLIDERS: Essendon
PLAYER TO WATCH: Nat Fyfe

"The days of someone kicking 80 plus goals are gone with the way modern footy is played these days." **MATTHEW RICHARDSON**

SAM LANE

SATURDAY NIGHT FOOTY

Seven's Saturday Night Football last year welcomed award-winning AFL journalist Samantha Lane to the team. Sam is a past winner of a Melbourne Press Club Quill award as well as the AFL Players' Association and AFL Coaches' Association football writer of the year awards.



PREMIERS: Fremantle
IMPROVERS: Gold Coast Suns
SLIDERS: Port Adelaide
PLAYER TO WATCH: Dustin Martin

MICK MOLLOY

SATURDAY NIGHT FOOTY PREGAME SHOW

Comedian and self-confessed Tigers' tragic Mick Molloy has signed with Seven's Saturday Night Footy team in the biggest trade coup since Lance 'Buddy' Franklin landed in Bondi. He will not be required to wear a suit and tie.



PREMIERS: Richmond
IMPROVERS: Richmond
SLIDERS: Collingwood
PLAYER TO WATCH: Jack Riewoldt

THE SEVEN TEAM

MARK STEVENS

7 NEWS CHIEF FOOTBALL REPORTER

An award-winning AFL news-breaker and analyst, Stevens will work across Seven News, Seven's AFL broadcast and online platforms. He is a past winner of the AFL Media Association's award for best news-breaker and best feature writer.



PREMIERS: Fremantle
IMPROVERS: Gold Coast
SLIDERS: Richmond
PLAYER TO WATCH: Jackson Macrae

JUDE BOLTON

FIELD COMMENTATOR

Swans dual premiership hero and 325-AFL game veteran Jude Bolton joins Seven's AFL team in a field commentary role in 2014. Known for his undying determination and brutal attack on the football, Jude holds the AFL record for the most number of tackles ever (1490) and in a single match (19).



PREMIERS: Sydney
IMPROVERS: West Coast
SLIDERS: Carlton
PLAYER TO WATCH: Dylan Shiel

"The Swans made it to a Preliminary Final last year and were decimated with injury, so with a fully fit list it augers well..." **JUDE BOLTON**

HAMISH MCLACHLAN

COMMENTATOR

Hamish McLachlan is one of the rising stars of sports broadcasting. In addition to his work on Seven's horseracing and tennis coverage, Hamish hosts AFL Game Day and calls Saturday Arvo Footy with Basil Zempilas.



PREMIERS: Hawks
IMPROVERS: Demons
SLIDERS: Blues
PLAYER TO WATCH: Joe Daniher

BASIL ZEMPILAS

COMMENTATOR

Basil Zempilas is an acclaimed TV host, reporter and commentator, having covered AFL in Perth for 20 years as well as calling at five Olympic Games – including, most famously, Steven Bradbury's 'Last Man Standing' Winter Olympics victory.



PREMIERS: Fremantle
IMPROVERS: West Coast
SLIDERS: Geelong
PLAYER TO WATCH: Nat Fyfe

THE SEVEN TEAM

MARK MCVEIGH

FIELD COMMENTATOR

At his best for the Bombers Mark McVeigh was a prime mover in the midfield and an exceptional mark for his size. A first round draft pick in 1998, Mark was a member of the Bombers 2001 Grand Final team.



PREMIERS: Essendon
IMPROVERS: Port Adelaide
SLIDERS: Sydney
PLAYER TO WATCH: Jake Barrett

ANDREW WELSH

FIELD COMMENTATOR

The former Essendon defender is a polished TV performer with a great sense of humour who also dabbled in acting in Australia and the US after his playing days were cut short by injury in 2011.



PREMIERS: Hawthorn
IMPROVERS: Gold Coast
SLIDERS: Geelong
PLAYER TO WATCH: Colin Sylvia

“Hurley as defender is a great move, the kid has a huge heart and is a massive competitor.” **ANDREW WELSH**

“The fate of the Cats still lies with Johnson, Bartel, Kelly, Enright, Taylor and Mackie. Selwood is the perfect captain to ensure the young and old blend. Expect more September action...” **TOM HARLEY**



**“I LIKE THE HAWKS TO FINISH IN THE TOP FOUR,
BUT NOT TO GO BACK-TO-BACK. RECENT HISTORY
SUGGESTS THEY’VE COPED WELL WITHOUT BUDDY
FRANKLIN IN THEIR TEAM BUT THIS IS THE ACID TEST.”**

DENNIS COMETTI



SPORT PLAYS HERE

FURTHER INFORMATION

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