

## Give that they may grow

## The 2015 Royal Children's Hospital Good Friday Appeal is LIVE on Channel 7 Melbourne.

The 2015 Royal Children's Hospital Good Friday Appeal will be broadcast live on Channel 7 Melbourne this Friday.

The day's coverage will begin at 9am with Seven News' **JENNIFER KEYTE** and **NICK MCCALLUM** reporting firsthand the inspiring stories of doctors, nurses, children and families at the Royal Children's Hospital.

Over at the Melbourne Convention and Exhibition Centre (MCEC) **TIM WATSON** and **BRUCE MCAVANEY** will commence hosting as the phone lines are opened and the donations start flowing in. They will be joined throughout the day by the team at Channel 7, including **PETER MITCHELL** from Seven News, **DAVID KOCH** and **SAM ARMYTAGE** from Sunrise, The Morning Show's **LARRY EMDUR**, Million Dollar Minute host **SIMON REEVE** and members of Seven's **AFL** commentary team.

A special edition of Seven News will be hosted by **JACQUELINE FELGATE** at midday, with reports from our journalists based in communities across Victoria.

Cast members and presenters from Channel 7 hit shows **HOME AND AWAY**, **WINNERS & LOSERS**, **BETTER HOMES AND GARDENS** and **MY KITCHEN RULES** will pay special visits to children at the Royal Children's Hospital before reading out donations on the evening panels and taking calls in the phone room.

At night, **HAMISH MCLACHLAN** and **EDWINA BARTHOLOMEW** will introduce some of the biggest names in Australian entertainment as the Good Friday Appeal **CHARITY GALA** takes to the stage live from the Plenary – MCEC's 1,800 seat, state-of-the-art auditorium – with performances from **LEE KERNAGHAN**, **JESSICA MAUBOY**, **TAYLOR HENDERSON**, **JUSTICE CREW**, **MARLISA**, and many more.

Families wanting to join in the fun can attend the annual **Kids Day Out** at MCEC – an all-day event filled with activities for children of all ages.

The Good Friday Appeal, which started in 1931 and has been broadcast on Channel 7 for the last 57 years, unites Victorians with the common goal of helping Victoria's sick children. The iconic and unrivalled fundraising event has raised more than \$274 million for the benefit of the Royal Children's Hospital.

A record breaking **\$16,846,396.09** was donated in 2014. To donate this year, please call 1300 277 325 or visit the Good Friday Appeal <u>website</u>.

The Good Friday Appeal telecast is live from 9am on Friday, April 3 on CHANNEL 7.

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