

## Media Release

## Home and Away AN EYE FOR AN EYE

## Hachette Australia partners with Channel Seven to create two Home and Away novels.

PUBLISHER Hachette Australia is thrilled to announce they are working with the Seven Network to publish two Home and Away novels. The launch publication is a Home and Away and Australian first: an ebook published as part of a special TV event.

The first book ties into the special TV event, *Home and Away: An Eye for An Eye*, which launched on Presto on December 9, immediately following the season finale of the regular series on Seven. The Home and Away: An Eye for An Eye TV event is exclusive to Presto and centres on the Braxton family, seeing the return of two much-loved characters, Heath (Dan Ewing) and Bianca (Lisa Gormley) to Summer Bay.

**Home and Away:** An Eye for An Eye, the novel, releases exclusively in ebook in Australia on 16 December with a paperback edition earmarked for 2016. The second – as yet untitled – novel will also be released in 2016. There is already interest in both novels from UK publishers given the UK is Home and Away's strongest market outside of Australia and New Zealand.

Hachette Australia's Fiction Publisher Rebecca Saunders said the manuscript was under lock and key because it contained explosive material and exclusive scenes that will not be shown on television. Saunders said the books aimed to take readers further into the hearts and minds of the much-loved bad-boy Braxton family.

"Home and Away has the country's most devoted and passionate fans and *Home and Away: An Eye for An Eye* has been created and produced just for them by Seven Productions. Sophie (Green) has expertly adapted an incredibly moving, suspenseful story that will keep readers on the edge of their seats. The novel stands alone as a brilliant read even for viewers who haven't yet seen the Presto episode."

Author Sophie Green, who works in the publishing industry, is the author of several novels and three works of non-fiction published under a different name. Sophie, who lives in Mosman, is a lifelong Home and Away fan and spent her childhood summers at Sydney's Palm Beach where the show is filmed.

"As a huge Home and Away fan it was a privilege to be able to write about Summer Bay and to spend more time with characters who are so well known and loved. This book is certainly written from love for the show and with love for the fans."

Kate Green, Seven Network's licensing manager says, "Home and Away averages 1.345 million combined (metro and regional) viewers each night and is the number one show on Plus7 streams so this book offers the fans another opportunity to escape to Summer Bay while Home and Away takes its summer break.

The novel will be promoted through Home and Away social channels and Hachette Australia and has a retail value of \$4.99.

Source: OzTAM (Metro), RegTAM (Regional). Combined (Metro + Regional). Plus7 streams (\*program starts), Yahoo!7 YWA and Brightcove, National.