



28 March 2013

Jeff Kennett joins Seven as national political commentator

Seven has appointed former Victorian Premier Jeff Kennett as National Political Commentator ahead of the 2013 federal election.

A forthright voice on the state of modern politics, Mr Kennett served 23 years in the Victorian parliament, including 16 years as leader of the Liberal Party.

As Premier from 1992-1999, he was regarded as a decisive and at times controversial political figure – cutting the public sector, ramping up capital works and kick-starting the economy.

In his new role, Mr Kennett will provide political commentary and analysis for Seven News and Sunrise as well as joining Seven's expert panel on the election night broadcast.

"I look forward to the opportunity to make comment on national politics without fear or favour, in layman's language, and on a constructive basis, with Channel Seven," Mr Kennett said.

Rob Raschke, Seven's Network Director of News, said: "Jeff's a genuinely national figure who has strong views and calls it as he sees it. Whether you agree with him or not, you always know where he stands and he'll be a great addition to our political coverage."

Jeff Kennett has also served as the inaugural chairman of beyondblue, the national depression initiative, and as President of the Hawthorn Football Club.

For further information:

Channel Seven Publicity (03) 9697 7760