miptv® 7 -10 April 2014 - Cannes, France

SEVEN WEST MEDIA CEO
TIM WORNER
HONOURED BY GLOBAL TV INDUSTRY IN CANNES

Paris, Sydney 24 March 2014 — Reed MIDEM, organiser of the leading international TV content market MIPTV, today announces that **Tim Worner,** Chief Executive Officer, of Seven West Media will be presented with the MIPTV Médaille d'Honneur Award in Cannes on Wednesday 9 April 2014.

Created in 2013 to mark the 50th anniversary of MIPTV, the prestigious Médaille d'Honneur is awarded to top level executives who have, through their talent, leadership, and passion, made a significant contribution to the world of television and to the development of the international TV community.

MIPTV will take place in Cannes, 7-10 April 2014 and will include some 175 Australian TV executives among over 11,000 participants attending the event from around the world.

As Chief Executive Officer of Seven West Media, Mr Worner has been recognised for his career achievements and leadership at Australia's leading listed multi-platform media business. Seven is the largest television network in Australia and has emerged as one the biggest creators of content in Australia.

Traversing a career which began in broadcast journalism with Seven News in Perth in 1982, Mr Worner has forged a rare and impressive footprint through the media industry during the pivotal time of its evolution. His leadership roles have included Head of Sport for Seven in Melbourne, Head of Production for the Seven Network, Head of Infotainment, Director of Programming and Production, and since 2011 has been the CEO of Seven Network Television and in July 2013 was appointed CEO of Seven West Media.

"Tim Worner is one of the most respected chief executives in the global TV industry and for many years has been an icon of the Australian presence at MIPTV and MIPCOM. His contribution to developing and promoting compelling and successful Australian content to international screens underscores his impressive career pedigree," said Laurine Garaude, Director of Reed MIDEM's Television Division.

In addition to Mr Worner, three other distinguished leaders will receive the Médaille d'Honneur presented by Reed MIDEM CEO, Paul Zilk, during a MIPTV Gala Dinner on Wednesday 9 April 2014 at the Carlton Hotel in Cannes: Marion Edwards, President of International Television, 20th Century Fox Television Distribution, USA; Konstantin Ernst, Chief Executive Officer, Channel One, Russia and Herbert G. Kloiber, Chairman and Owner, Tele München Group, Germany.

"I am truly honoured to receive the MIPTV Médaille d'Honneur. This award recognises not only the great people and great ideas in our company but also the extraordinarily competitive and creative Australian television industry. Most of all, it really is a measure of just how good the team at Seven is and this honour recognises their extraordinary body of work," Mr Worner said.

Mr Worner is also a Director and Chairman of the Australian News Channel, which operates Sky News, and a Director of Yahoo!7 and Free TV Australia.

"Our connection with MIP stretches over many years. We've made great friends, identified great ideas and programs and brought many of our own to this always exciting market. Ours is an increasingly global business of ideas and creativity and partnerships. At Seven we are intent on increasing our presence in international markets, and we are looking forward to doing even more of that in the coming years," Mr Worner added.

Australian innovation across all screen platforms has been recognised at this year's MIPTV with an unprecedented number of Australian companies included as finalists in the Digital Emmy Awards, MIP Formats International Pitch and the MIPCube Lab Competition.

About MIPTV – MIPTV - now in its 51st year - is the world's most powerful and prestigious market and creative incubator for content on every screen. In early April, professionals from across the TV and digital entertainment spectrum gather in Cannes, France for four days of intensive networking, trading, screenings, and high-level conferences and keynotes. MIPTV is also a key venue for early-stage development and financing deals, content acquisitions and programme sales. Meanwhile, the MIPCube forum - an integral part of the MIPTV week - explores the ways in which technology and creativity are working together to enrich and reinvent the viewing experience. The weekend prior to MIPTV sees the MIPDoc and MIPFormats showcases, now recognised as among the world's most influential events for the non-fiction and unscripted programming industries. **www.miptv.com**

About Reed MIDEM – Founded in 1963, Reed MIDEM is a leading organiser of professional, international tradeshows. Reed MIDEM events have established themselves as key dates in professional diaries. The company hosts MIPTV, MIPDOC, MIPCOM, and MIPJUNIOR for the television and digital content industries, MIDEM for music professionals, LeWeb Paris and London for internet forward-thinkers, MIPIM, MIPIM Asia, MIPIM UK and MAPIC for the property and retail real estate sectors. **www.reedmidem.com**

About Reed Exhibitions - Reed Exhibitions is the world's leading events organizer, with over 500 events in 41 countries. In 2012 Reed brought together seven million active event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 34 fully staffed offices. Reed Exhibitions serves 44 industry sectors with trade and consumer events and is part of the Reed Elsevier Group, a world leading provider of professional information solutions. **www.reedexpo.com**

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