



## My Kitchen Rules dominates television

- My Kitchen Rules created by Seven Productions dominates Australian television.
- The final of My Kitchen Rules delivers a peak audience of 3.561 million Australians across metropolitan and regional markets.
- Across the five major metropolitan markets, My Kitchen Rules delivers a peak audience of 2.376 million.
- Across the five major markets, the final delivers an average audience of 2.085 million and the announcement of the winning team delivers an audience of 2.123 million.
- Across Australia, My Kitchen Rules delivers an average of audience of 3.038 million on Monday.
- My Kitchen Rules dominates in total viewers, 16-39s, 18-49s and 25-54s across Monday.

| Audience Shares | Final | Winner Announcement |
|-----------------|-------|---------------------|
| Total Viewers   | 43.4% | 50.4%               |
| 16-39s          | 51.8% | 56.8%               |
| 18-49s          | 49.5% | 54.1%               |
| 25-54s          | 48.2% | 53.7%               |