

New Comedy game show

# BEHAVE YOURSELF!

Premieres Tuesday 4 July

#BehaveYourself



# Introduction

**Behave Yourself is a brand-new comedy game show that attempts to make sense of our irrational human behaviour.**

Host Darren McMullen presents a mix of quick-fire Q&A buzzer rounds, break out experiments and hidden camera stunts to a rotating line-up of six celebrity panellists. They compete to reveal the hilarious, shocking and fascinating facts behind why we do the things we do, buy the things we buy and love the people we love.

Behave Yourself is a format designed to be enjoyed by people from all walks of life. With its relatable

subject matter, everyone can play along at home with family and friends while shouting answers at the TV - just like the live studio audience.

Behave Yourself is built on the findings from the best-selling novel 'Irrational Behaviour' by New York based Dan Ariely (whose Ted Talks have been watched over 7.8 million times), a behavioural economist who has become engrossed with the idea that we repeatedly and predictably make the wrong decisions in many aspects of our lives.

Behave Yourself is produced by Eureka Productions for Channel Seven.

**BEHAVE  
YOURSELF!**  
7



# ROUNDS



## THIS OR THAT

Guests are given one fact with two possible answers. The team that buzzes in first gets to answer. Occasionally Darren will invite teams to partake in a live experiment in front of the audience to help them better understand the psychology. Panellists might find themselves smelling twins, doing a puzzle on an exercise bike or testing their strength while staring at a picture of their mum.

## CHILD'S PLAY

There are a lot of famous psychological tests done on children. These are not only informative, but extremely cute. For this segment, Darren has conducted some of these experiments on some very junior participants. For example, he gives the children a marshmallow and says if they can resist eating it while he is out of the room, he will give them two once he returns. Our panellists must predict the outcome of the experiment.

## WHOSE HANG-UP?

We dig deep into the secret hang-ups of our panel to find out what little quirks they have kept out of the public eye. Each team is presented with a hang-up and must determine which of their competition has that hang-up. For example, who has a pair of lucky knickers, who must lift their feet up when they go over train tracks and who bailed on a first date after they accidentally blocked the toilet? This is the time for our guests to share their innermost quirks.

## READY STAT GO

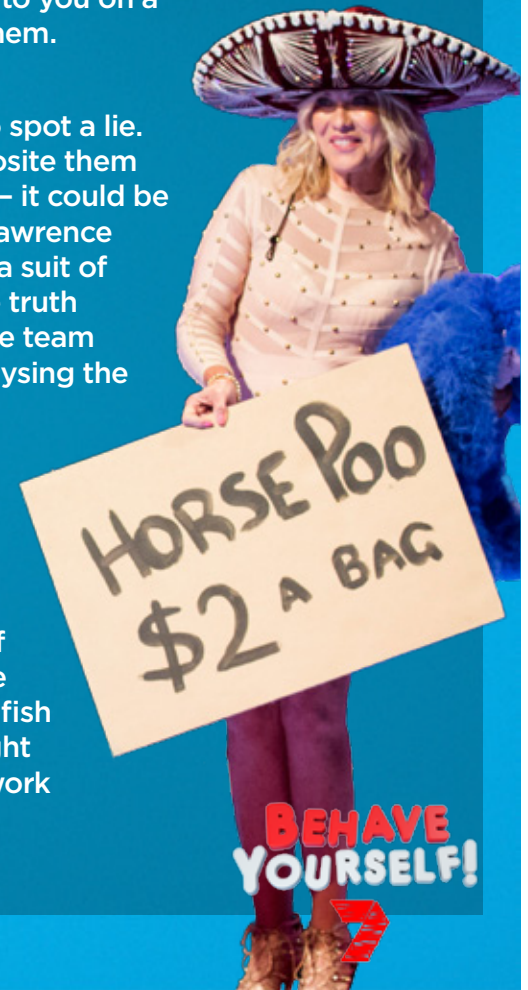
A quick-fire buzzer round to end the show. Darren reads out a statistic with one missing piece. Panellists buzz in to answer. When we say answer, most of the time they just get it hilariously wrong. For example – one third of people who get tattoos eventually do what? No Lawrence, it's not sit next to you on a train. The correct answer is regret them.

## IT'S BEHIND YOU

The team is tested on their ability to spot a lie. One of their opponents stands opposite them and describes a scene behind them – it could be Ella Hooper in a chicken costume, Lawrence Mooney in spandex or Sam Frost in a suit of armour. The opponent could tell the truth about that scene or lie – it's up to the team to decipher fact from fiction by analysing the opponent's body language.

## FAKE IT 'TIL YOU MAKE IT

One team must read the body language of the rest of the panel who have large goldfish bowls lowered over their heads that are filled with a variety of smells. One of those smells is the worst smell in the world. The four panellists inside the fish bowls must attempt to keep a straight face, while the team playing try to work out who is receiving the foul smell.





# Host - Darren McMullen

## THE RINGMASTER

 @DarrenMcMullen |  @DarrenMcMullen |  Facebook.com/DarrenMcMullen.tv

Darren grew up in Scotland before emigrating to Australia when he was 12. Always having a propensity for acting, he would quite often fake illnesses to avoid school. One class he would never miss, however, was drama.

Darren's career started at MTV, where he both hosted and acted in shows he helped create. Darren's first foray into prime time network television came in 2010 as the host of Seven's quirky game show Minute To Win It - a show that would later catapult his career into the UK where he was asked to host the local version for ITV.

The Big Music Quiz drew Darren back to Australia in 2016, and to Channel Seven. Now he's the ringmaster of Seven's brand-new comedy panel program BEHAVE YOURSELF.

Growing up Darren hated being called weird, but now he wears it as a badge of honour, and after filming Behave Yourself has learnt "humans are absolutely bonkers, especially the ones that seem the most together".

"All my friends are crazy too, I find the most interesting folk are," explains Darren.

Darren's tip for those playing along at home?

"I don't have any tips, because viewers will be familiar with the irrational, bizarre and wacky behaviours that Behave Yourself explores. It doesn't matter what footy team you support, what school you went to, or what you do for a living, we are all as crazy as each other and have problems behaving ourselves".

Darren currently divides his time between Los Angeles and Australia.



**BEHAVE  
YOURSELF!**



# Host - Darren McMullen

THE RINGMASTER



## Darren's favourite Behave Yourself learning?

That we are 15% more attractive to females if we eat two cloves of garlic a day. I've used that one a lot at the pub. That's the great thing about the show - it's a funny, easy watch but you're also learning things that you can use to trip up your mates and work colleagues.

## Darren's favourite Behave Yourself round?

I was amazed at all the experiments we did with the kids in 'Child's Play'. I love the honesty of children - no messing about, no niceties, they're just straight to the point. Us adults could learn a lot from our younger selves.

## Tell us about a time when you didn't behave yourself?

Unfortunately, I got into the TV game when I was a young man and I don't think my brain had fully formed yet. As a result, a lot of my bad behaviour was documented. Google it!

## When are you most likely to behave yourself?

In the immigration line at LAX Airport. Those guys are terrifying - I start sweating the moment I approach the counter and hand over my passport. It's so strange, similar to when you hear a police siren while you're driving, you panic even if you aren't doing anything wrong!

## Darren's Behave Yourself highlight:

The whole show was so fun to film. Lawrence is so bloody hilarious, he's a total legend, I'm glad I got to work with him

## Will anything you have learned during Behave Yourself impact the way you behave?

I don't think I'll behave any differently but I love being Mr Know It All at the pub on a Friday night. I've won so many bets with all the amazing things I have learnt on Behave Yourself. Everyone else will have their faces stuck in their phone as they resort to Google but Behave Yourself viewers will be a fountain of knowledge.



**BEHAVE  
YOURSELF!**





# Regular Panellist Lawrence Mooney

## THE RINGLEADER

 @lawrencemooney |  @lawrencemooney |  facebook.com/lawrencemooneyofficial

Lawrence Mooney is a stand-up comedian regarded by fans and peers as the funniest man in the room. His brutally honest and hilarious insights have earned him Best Show Sydney Comedy Festival 2015 and a Barry Award Nomination for Best Show at the Melbourne International Comedy Festival 2015.

Lawrence is well known as the host of Dirty Laundry live, which ran for three seasons on ABC TV, and his sitcom pilot Moonman, which aired on ABC TV in 2016.

Lawrence is heard throughout Australia on Triple M with his acclaimed impersonation of Prime Minister Malcolm Turnbull, and is also a regular feature on Triple M's drive show Merrickville.

Lawrence moved to commercial television in 2016 as host of the Rio Paralympics and now he's the ringleader of Seven's brand-new comedy panel program BEHAVE YOURSELF.

The panel of six rotates from show to show, but Lawrence Mooney is the exception. Despite knowing very little about his own psychology, he is asked back for every show.

"I'm fascinated with how the human mind works. I constantly surprise myself with my choices, impulses and responses. My parent mind is so often disappointed with the choices of my child mind."



90

**BEHAVE  
YOURSELF!**  
7





# Regular Panellist Lawrence Mooney

## THE RINGLEADER



### Lawrence's Behave Yourself highlight:

The most fun I had on the show was trying not to laugh with a mouth full of water opposite Sam Frost. We just saturated each other. It's impossible not to laugh when asked not to laugh.

### Lawrence's favourite Behave Yourself learning?

Oh, Lordy, so many delicious facts on every show. I think behaviours around the endless dating game and rules of attraction are amazing.

### Tell us about a time when you didn't behave yourself?

Look, alcohol can convince you that you're more attractive than you are, a better dancer, more erudite and funnier than ever. Alcohol is a liar.

### When are you most likely to behave yourself?

In front of my children, I try to be a good dad but that comes unravelling at the footy. I'm demonstrative, what can I say?

**People are more likely to behave if they are being watched. Tell us about a time when your actions were the result of someone else being around.**

I'm so well behaved around authority because I imagine I look suspicious, I even stand up straight and walk with purpose. That must make me look like a freak.

### Will anything you have learned during Behave Yourself impact the way you behave?

I learned that your decision making is improved if you need to go to the toilet so I've started holding on more in a vain attempt to improve my life.

### Who was your favourite partner on Behave Yourself?

I had a very strong simpatico with two guests - Shane Warne and Gina Liano. If I was a woman I'd be Gina, she is awesome and a bit cheeky, we laughed a lot.

### Any tips for viewers playing along at home?

Go with your instincts and don't let anyone talk you out of a decision.



**BEHAVE  
YOURSELF!**



# PANELLISTS



Kate Langbroek  
Shane Warne  
Ben Mingay  
Claire Hooper  
Emily Taheny  
Lawrence Mooney



Claire Hooper  
Guy Sebastian  
Kris Smith  
Arj Barker  
Christie Whelan Browne  
Lawrence Mooney



Kris Smith  
Michala Banas  
Natalie Bassingthwaighte  
Anthony 'Lehmo'  
Lehmann  
Matt Little  
Lawrence Mooney



Tim Ross  
Michala Banas  
Leisel Jones  
Heath Franklin  
Shane Warne  
Lawrence Mooney



Denise Scott  
Brendan Fevola  
Cal Wilson  
Matt Parkinson  
Nikki Osbourne  
Lawrence Mooney



**BEHAVE  
YOURSELF!**  
7



# PANELLISTS



Claire Hooper  
Larry Emdur  
Heath Franklin  
Bonnie Lythgoe  
Lucy Durack  
Lawrence Mooney



Stephen K Amos  
Ella Hooper  
Claire Hooper  
Barry Hall  
Kerri-Anne Kennerley  
Lawrence Mooney



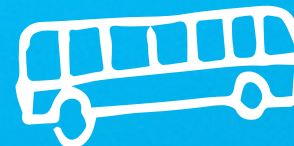
Jason Byrne  
Chloe Esposito  
Nazeem Hussain  
Michala Banas  
Gina Liano  
Lawrence Mooney



Claire Hooper  
Issa Schultz  
Tom Ballard  
Sam Frost  
Ash Pollard  
Lawrence Mooney



Tom Ballard  
Virginia Gay  
Tegan Higginbotham  
Merv Hughes  
Sam Frost  
Lawrence Mooney



**BEHAVE  
YOURSELF!**  
7



# Contacts



NATIONAL/MELBOURNE:

RACHEL CASSAR

T: 03 9697 7745

E: RCassar@seven.com.au

ADELAIDE  
LIBBY RAYNER

T: 08 8342 7297

LRayner@seven.com.au

SYDNEY  
JONATHAN BOULOS

T: 02 8777 7271

JBoulos@seven.com.au

PERTH  
BELINDA GIGLIA

T: 08 9344 0692

BGiglia@seven.com.au

BRISBANE  
DEBBIE TURNER

T: 07 3368 7281

DTurner@seven.com.au



## #BehaveYourself

 7BehaveYourself |  BehaveYourselfAU |  BehaveYourselfAU

