

MATT FRILINGOS APPOINTED AS EDITOR, FAMOUS

Thursday 11 April, 2013 – Pacific Magazines today announced the appointment of Matt Frilingos as editor, FAMOUS.

Gereurd Roberts, Publisher, comments, "Matt's creativity, insight and drive will bring new opportunities for the *FAMOUS* brand.

"We are thrilled for Matt to step-up to the role of editor as *FAMOUS* continues to redefine the weekly magazine market," Roberts added.

Matt joined the *FAMOUS* team at launch in 2006 and most recently held the position of Executive Editor. Previously, he spent six years at News Limited holding various editorial roles mostly at The Daily Telegraph, including a stint on Sydney Confidential.

Matt adds: "I look forward to what will be a hugely exciting phase for the magazine, and the great opportunities this role presents."

Matt replaces Amy Sinclair who is relocating interstate with her family.

Matt's appointment is effective from today.

Ends.

For further information, please contact: Rochelle Griggs, Senior Publicist, Pacific Magazines

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