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Presto acquires wide range of NBCUniversal SVOD content

Includes complete seasons of hit comedy **30 Rock** and drama **Heroes** in addition to exclusive SVOD rights to **Mrs Brown's Boys**

Presto today announced it has secured subscription video on demand (SVOD) rights in Australia to a number of NBCUniversal (NBCU) comedy and drama programs, thus enabling Presto TV and Presto Entertainment bundle subscribers access to these popular series.

Presto TV will be the exclusive SVOD home to the complete seasons of the hit Irish comedy series **Mrs Brown's Boys** starring Brendan O'Carroll.

Presto TV and Presto Entertainment subscribers will have access to watch all three seasons of **Mrs Brown's Boys** in addition to two **Mrs Brown's Boys** specials: **Buckin' Mammy** and **Who's a Pretty Mammy?**. The live stage show, **Good Mourning Mrs Brown**, will also tour Australia in early 2016.

As part of this deal, Presto has also acquired the SVOD rights to the multi-award winning and nominated NBCU comedy series **30 Rock** (seven seasons) and **Parks and Recreation** (five seasons initially) in addition to critically acclaimed dramas **Grimm** and **Heroes**. All of these series will arrive on Presto and be available to stream on demand beginning today (Monday, August 24).

Presto has also acquired from NBCU the drama series **Bates Motel**, which will join the service in December.

"NBCUniversal is a prolific producer of quality popular content and we are delighted to be able to offer Presto subscribers some of their most iconic shows including comedies **Mrs Brown's Boys**, **30 Rock** and **Parks and Recreation** and drama series such as **Heroes**, **Bates Motel** and **Grimm**," Shaun James, Interim CEO of Presto TV, said.

"There is also massive interest in the anticipated new drama series **Heroes Reborn** which will soon premiere on the Seven Network, so there is no better time for viewers to reacquaint themselves with the original four seasons of **Heroes** which ignited this popular franchise."

For new subscribers, Presto is currently offering a free 30-day trial[^] of the Presto Entertainment bundle subscription.

Following is a summary to key NBCU programming coming to Presto:

Mrs Brown's Boys

Brendan O'Carroll stars as Agnes Brown, a loud-mouthed Irish matriarch who runs her house with an iron fist and whose favourite pastime is meddling in the lives of her six children. Produced by the BBC, The sitcom also stars Jennifer Gibney, Dermot O'Neill and Paddy Houlihan.

30 Rock

Based loosely on the backstage goings on of hit variety show *Saturday Night Live*, **30 Rock** is told through the comedic voice of Emmy® and two-time Golden Globe® winner Tina Fey as variety show producer Liz Lemon. The series also features Alec Baldwin as top network executive Jack Donaghy and Tracy Morgan as Tracy Jordan, the unpredictable star of Lemon's hit variety show, "TGS with Tracy Jordan." All seven seasons of **30 Rock** will be available to Presto TV and the Presto Entertainment Bundle subscribers.

Parks and Recreation

A hilarious ensemble comedy that follows Leslie Knope (Amy Poehler), a mid-level employee in the Parks and Recreation Department of Pawnee, Indiana and her tireless efforts to make her American town just a little bit more fun. The series also stars Rashida Jones, Aziz Ansari and Nick Offerman, Aubrey Plaza, Chris Pratt, Adam Scott and Rob Lowe.

Bates Motel

Bates Motel is a contemporary prequel to the genre-defining film *Psycho* and gives a portrayal of how Norman Bates' (Freddie Highmore) psyche unravels through his teenage years. Fans discover the dark, twisted backstory of Norman Bates and how deeply intricate his relationship with his mother, Norma (Vera Farmiga), truly is. **Bates Motel** will join the Presto service in December.

Grimm

Inspired by the classic Grimm Brothers' Fairy Tales, **Grimm** tells the story of Portland homicide detective, Nick Burkhardt (David Giuntoli), who discovers he is descended from an elite line of criminal profilers known as "Grimms", and increasingly finds his responsibilities as a detective at odds with his new responsibilities as a Grimm.

Heroes

People all over the US start to realise they have special abilities, like telekinesis, healing abilities, flying powers, time travel, invisibility, and the ability to absorb other's abilities. One man, known as Sylar, wants to gain all the power of these "heroes" to become the most powerful of all, and stops at nothing to kill these people. In order to protect themselves, these people must help one another before Sylar can destroy them all. All four complete seasons of **Heroes** will be available to Presto TV and Presto Entertainment bundle subscribers.

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www.presto.com.au

About Presto

Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones, select Android tablets/smartphones, select Samsung Smart TVs and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto TV is backed by Foxtel, Australia's leading subscription television provider, and the Seven Network, Australia's number one free-to-air network. Presto Movies is owned by Foxtel Management Pty Limited.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto's full TV and movie libraries.

30 day free Presto Entertainment trial^

^New subscribers to Presto only. Offer includes a complimentary 30 day trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial

subscription is paused or cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

Presto terms and conditions

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