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Presto picks up premium favourites from HBO and Showtime

Bolsters SVOD TV line up with exclusive programming from top US studios

Presto Entertainment today announced deals with two of the world's biggest content producers – HBO and Showtime – to bring exclusive Australian access to many of their most popular titles to Presto's new subscription video on demand (SVOD) service.

These acclaimed TV studios are among the world's most prolific creators of premium quality programming, which will be available to Presto Entertainment subscribers from launch.

In an exclusive SVOD deal with Presto Entertainment, landmark HBO programs including underworld mega-hit, ***The Sopranos***; Hollywood buddy dramedy, ***Entourage***; urban crime drama, ***The Wire***; vampire thriller, ***True Blood*** and prohibition era masterpiece ***Boardwalk Empire***; will grace subscribers' screens in 2015.

The deal also features popular 20-something sensation, ***Girls***; political comedy, ***Veep*** and historical World War II mini-series ***Band of Brothers*** and ***The Pacific***.

In another content coup, Showtime's ground-breaking hits featuring dark serial-killer drama, ***Dexter***, Renaissance-era politics with ***The Borgias***; moody comedy-drama, ***Californication***; American western series, ***Deadwood*** and ***Ray Donovan*** about an LA-based 'fix-it' man catering to the rich and famous will feature on Presto Entertainment.

Shaun James, Director of Presto and Video on Demand, said, "We're pulling out all the stops to ensure we have a compelling line-up of television content available for our subscribers when Presto Entertainment goes live and are thrilled to announce these amazing hits from HBO and Showtime. Aussies will see these hit shows first, and in HBO's case exclusively, on Presto and we know that these TV gems will delight our subscribers. We're looking forward to more surprises for TV lovers with our full content line up as we approach launch, so stay tuned, Presto Entertainment is just getting started."

Presto Entertainment's line-up of titles from these two hit studios includes:

HBO	Showtime
• The Sopranos • The Wire, • Boardwalk Empire • Band of Brothers • Entourage • The Newsroom • True Blood • The Pacific • Girls • Six Feet Under • Hung • Veep • Big Love	• Dexter • The Borgias • Brotherhood • Californication • Deadwood • Nurse Jackie • Ray Donovan

Presto Entertainment will offer subscribers with fantastic TV programs from a single online streaming source and will complement the existing Presto Movies service. Customers will be able to subscribe to Presto Entertainment or the Presto Movies service as stand-alone services or bundled together.

Presto Entertainment, a 50-50 joint venture between Foxtel and Seven West Media, will soon confirm its launch date and will make more announcements on its television content line-up in the coming weeks.

Presto offers an intuitive customer interface and delivers the best in local and international video entertainment, curated collections, recommendations and critics' reviews. Viewers can enjoy Presto on TV via Chromecast, selected Android tablets, iPads, and PC & Mac computers.

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www.presto.com.au/tv

About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.6 million subscribing homes through delivery of new and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, the Foxtel Go App for tablets and mobile devices, internet TV service, Foxtel Play and online movie service, Presto. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and News Corporation (50%). foxtel.com.au

About Seven Network

Seven is Australia's most-watched broadcast television platform. Across the 2014 television season and in a year of major events, Seven – with three broadcast channels, Seven, 7TWO and 7mate, continues to lead in primetime, building on its market-leading performance in the 2013 television season. The network also dominates across breakfast and morning television. The network is expanding its presence in media, driving its leadership in the creation of content and delivering that content anywhere, anytime to the biggest audiences. The company is expanding its presence in the further delivery of its video and publishing content beyond its three digital broadcast channels and across an array of platforms, including Hybrid Broadband Broadcast Television. Seven is now creating more content than at any time in its history and is expanding its presence in international content production with the formation of two new international production companies: 7Wonder and 7Beyond. These two new businesses underline a key part of its strategy for today and in the future: the expansion of our leadership in the production of content. Seven is a key business of Seven West Media, Australia's leading multiple platform media company which has a market-leading presence in broadcast television, magazine and newspaper publishing and online. The company is the home of many of Australia's best performing media businesses – Seven, 7TWO and 7mate, Pacific Magazines, The West Australian and Yahoo!7, and the biggest content brands including My Kitchen Rules, House Rules, The X Factor, Home and Away, Sunrise, the Australian Football League, Better Homes and Gardens, marie claire, New Idea, Who, The West Australian and PLUS7.

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