



27 March 2014

## Rebecca Maddern joins Sunrise

News presenter Rebecca Maddern is joining the Sunrise team as the show's Melbourne correspondent.

She will replace Nick Etchells who is returning to Seven News Melbourne.

Rebecca will be no stranger to Sunrise viewers. She has long been a member of the extended Sunrise family, with presenting and reporting stints on Sunrise and Weekend Sunrise.

Rebecca said she was thrilled by the opportunity to join Kochie, Sam and the team.

"I've always felt like the "aunty" that just pays a visit every now and then, so it's great now to be a full-time family member.

"I've been reporting news in Melbourne for almost 15 years now. I live here, I know this city and its people well. I'm excited to bring my knowledge to Sunrise and be the first to inform Melburnians and the rest of the nation about the top news stories of the day," she said.

Rebecca has been part of the Seven News Melbourne team as a reporter and presenter for more than 10 years. In 2003 she was awarded a Quill Award for the Best TV News Report for her coverage of local bushfires. She'll remain part of the Seven News Melbourne team, filling in on the news desk for Peter Mitchell and Jennifer Keyte. She will also fill in at the Sunrise desk from time to time.

Rebecca is an avid Geelong Football Club fan and the club's number one female ticket holder. She is involved with the Very Special Kids charity and is an ambassador for Seeing Eye Dogs Australia.

Sunrise Executive Producer Michael Pell said:

"Rebecca is an experienced journalist and an outstanding broadcaster. But most importantly, she's a passionate Melburnian. Born and bred in Geelong, she has spent her whole career telling stories that matter to the people of Victoria. I have no doubt she will excel in this new network role.

"Bec will be pivotal in the next phase of our ongoing expansion in Melbourne," he said.

Sunrise is hosted by Kochie and Sam, and airs from 6am.

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