

## The Long Walk on Seven

As a feature of AFL Indigenous Round, Seven will exclusively premiere the documentary *The Long Walk* – *10 Years* after Saturday night's Dreamtime at the 'G match between Essendon and Richmond.

Celebrating the 10<sup>th</sup> anniversary of Michael Long's famous walk from Melbourne to Canberra, as well as the 10<sup>th</sup> annual Dreamtime match, *The Long Walk – 10 Years* captures Long's enduring journey to put the lives of Indigenous Australians back on the national agenda.

The documentary reflects on his life, his stand against racism, his role pioneering the AFL's racial discrimination code and the historic moment when he famously arrived in Canberra to meet with then Prime Minister John Howard.

A former Essendon champion and premiership player, Long remembers the significance of the occasion: "It was a moment, not that you speak to Prime Ministers every day, but it was really about the things that were burning in our hearts that was important he heard."

Premiership teammate **Tim Watson** said Long had a profound impact on the game both on and off the field: "He transcended sport in a lot of ways because of what he did off the field, it takes a lot of bravery to stand up against racism when you are in such a minority. I think it taught a lot of his teammates about the prejudices and he probably didn't intend this as a consequence, but he became a real educator."

The documentary includes interviews with Michael Long, former Prime Minister John Howard, Tim Watson, James Hird, Kevin Sheedy, Nathan Lovett-Murray, Chris Long, Beverly Knight, Andrew Demetriou, Martin Flanagan and many more.

As Michael Long famously said: "This isn't about indigenous Australia and white Australia – this is about all Australia" and now, 10 years on, he reflects on the legacy of his famous walk, the Dreamtime at the G match and the meaningful programs and events run by The Long Walk charity that continue to raise awareness for indigenous health, education, employment and wellbeing.

Co-produced by the Long Walk charity and the Essendon Football Club, *The Long Walk – 10 Years* is a powerful and moving story that no football fan should miss.

## **Broadcast times**

## Saturday 31 May

Melbourne 11pm on Channel 7 Adelaide 10.30pm on Channel 7

Perth 9pm on 7mate Sydney 11pm on 7mate Brisbane 11pm on 7mate

Further information contact Greg Smith on 0438 777 164