



XFACTOR

Soon on



  | YAH007.COM.AU/XFACTOR

INTRO

WHO HAS THE X FACTOR?

The search for Australia's newest singing sensation is back in 2014 with more incredible talent.

Created by the world's most powerful media identity, Simon Cowell - THE X FACTOR is one of the hottest TV franchises around the globe.

Returning in 2014 are judges Dannii Minogue, Natalie Bassingthwaite, Ronan Keating and Redfoo with Luke Jacobz as host.

Last year, THE X FACTOR discovered 25-year-old Dami Im who wowed Australia with her amazing voice and has since gone on to perform sell out shows and release two hit singles. THE X FACTOR has also launched the career of Australian performers Taylor Henderson, Samantha Jade, Nathaniel Willemse, Reece Mastin and Johnny Ruffo.

THE X FACTOR is open to singers 14 years and over – either solo performers or groups. Once through to the final audition process, the four judges will take on mentoring roles as the performers are split into categories - Boys under 25, Girls under 25, the over 25s and Groups.

The ultimate winner will be rewarded with a recording contract with Sony Music Australia.

AUDITION STAGES

The four judges all work together at this stage of the competition. An act must receive at least three 'yes's' in order to make it through to the next stage of the competition – Boot Camp.

BOOT CAMP

At Boot Camp, the judges will work together to put the contestants through their paces. The contestants who received at least three 'yes's' will be put through a series of challenges to see if they can take on different song genres and if they have the enigmatic 'X Factor.' The judges will discover which category they have and select their most promising contestants to take to the next stage of the competition - Judge's Home Visits.

JUDGE'S HOME VISITS

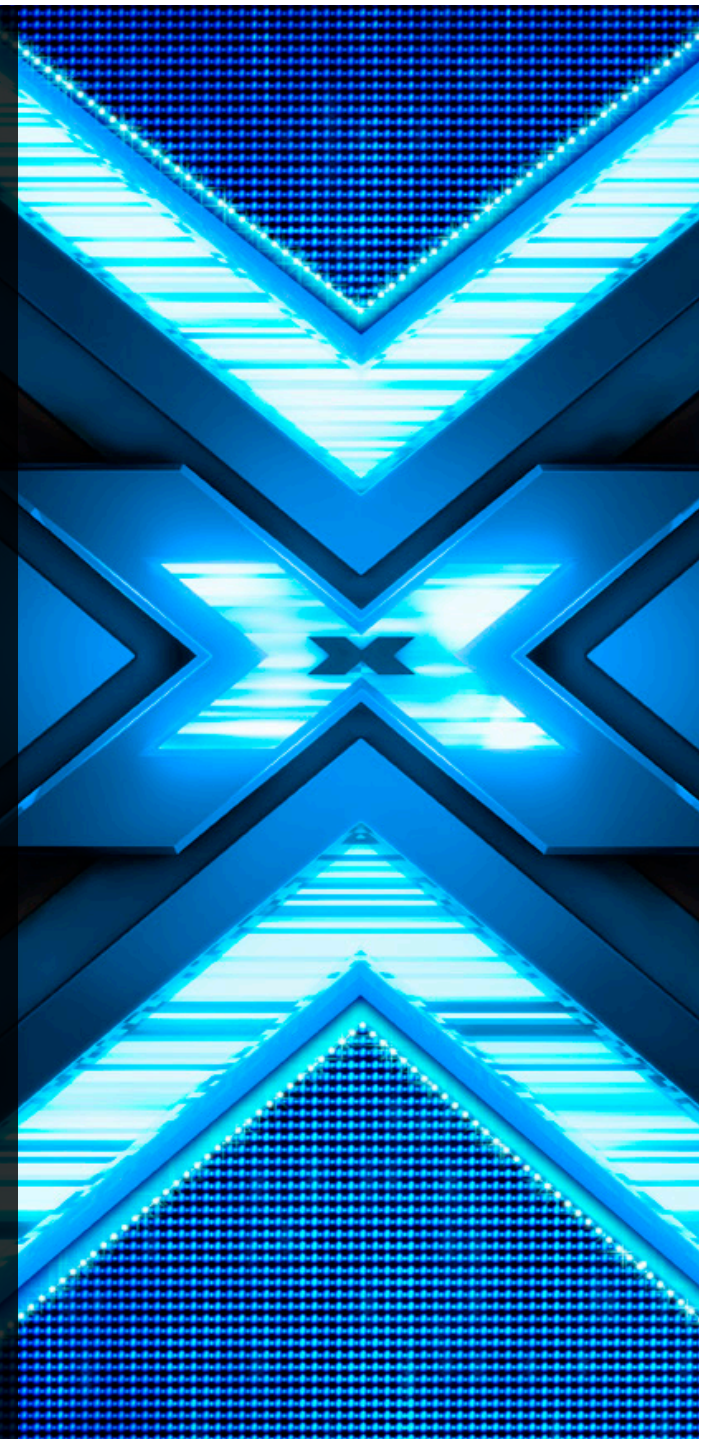
The judge will take their group of contestants away for music workshops and while away, the judge will call upon some celebrity friends to help them pick their three favourite acts to represent them in the live studio shows.

LIVE STUDIO SHOWS

The live shows begin with one night of performances and the second night of eliminations. After watching their performance in the live show the public will vote for their favourite act to stay in the competition. In the results show, the two acts with the lowest public vote will sing once again for the judges who will vote on who they think deserves to stay in the competition and who should go home.

MENTORING

The judges are very hands on with their acts. It is up to the judges to help their contestants select the right song, bring stylists in, choreographers and undertake vocal workshops.



RONAN

Ronan Keating started his music career at the young age of 17 after being selected by manager Louis Walsh to join the all-male pop group Boyzone.

During 1997 to 1999, Boyzone released three studio albums and one compilation album before disbanding in 2000. The same year Keating, who had previously experienced solo success with the 1999 number one single WHEN YOU SAY NOTHING AT ALL for the motion picture NOTTING HILL, launched his first solo album, RONAN, into the number one spot on the UK Albums chart.

Ronan has also started his acting career which kicked off with a lead role in the Australian film GODDESS and recently finished a sell-out Australian and International tour for his latest album, FIRES.

**“THE
MOMENT
THAT CHANGES
EVERYTHING”
RONAN**



JUDGE

NATALIE

Starting her career in musical theatre productions such as RENT, GREASE, FOOTLOOSE and CHICAGO, Natalie Bassingthwaite went on to have huge success internationally as the lead singer of the Rogue Traders.

They peaked at Number 3 on the UK charts with VOODOO CHILD, were nominated for seven ARIA Awards, numerous MTV Australia Awards and had multi-platinum album sales.

Natalie then embarked on her solo musical career, co-writing with some of the biggest pop song producers in the world. Her album 1000 STARS debuted at number one on the ARIA album charts, one of only ten Australian females in history to have done so. Her album featured the hit singles, ALIVE and SOMEDAY SOON, of which both received platinum status.

Most recently, Natalie released her smash single ALL WE HAVE and away from her musical career, Natalie is also a Logie nominated actress and presenter.

“YOU CAN
NEVER
GIVE UP”
NAT



JUDGE

DANNII

Fresh from winning last year's series with her contestant Dami Im, Dannii Minogue is back on THE X FACTOR judging panel with a life history of music knowledge.

Dannii first judged on the THE X FACTOR UK in 2007, successfully mentoring the winner in her debut year and her last year in 2010. Since winning last year with Dami, Dannii has now mentored a contestant to the top spot three times.

In 2013, Dannii released THIS IS IT: THE VERY BEST OF, a collection of singles spanning the past 23 years. It also featured a previously unreleased duet with her sister Kylie, THE WINNER TAKES IT ALL. She was also a judge on BRITAIN AND IRELAND'S NEXT TOP MODEL in the UK and this year, launched her new online boutique, danniishop.com and a new petites range for Target.

“THIS IS YOUR
**ONE
CHANCE**”
DANNII



JUDGE

REDFOO

He's sexy and he knows it - Redfoo is back and bringing his shuffling energy to THE X FACTOR judging panel.

Known for last year's LET'S GET RIDICULOUS and the LMFAO smash songs PARTY ROCK ANTHEM, SEXY AND I KNOW IT and CHAMPAGNE SHOWERS, Redfoo returns to Australia for another year.

From a very musical family – his father Berry Gordy Jr is the founder of Motown Records – Foo grew up surrounded by music and has worked with artists like Pitbull, Carly Rae Jepsen and Will I Am.

Also a mad tennis player, Redfoo attempted to qualify for the US Open last year and has his own clothing range - LA FREAK.

**“THIS IS
YOUR
DREAM”
REDFOO**



HOST

LUKE JACOBZ

Returning as host of THE X FACTOR is Luke Jacobz who has had huge success as a TV host, actor and wannabe dancer.

Luke joined Seven playing Angelo in HOME AND AWAY, a role for which Jacobz received a Most Popular Actor Logie nomination. Luke also appeared on the series MCLEOD'S DAUGHTERS and hosted the children's show THE BIG ARVO.

In 2008, he and dance partner Luda Kroitor took home the winner's trophy on DANCING WITH THE STARS while last year, he appeared as a contestant on CELEBRITY COME DINE WITH ME.

As host of THE X FACTOR, Luke will join judges Ronan Keating, Natalie Bassingthwaight, Dannii Minogue and Redfoo, on the search to find Australia's next singing sensation.



FACTS

WE HAVE THE X FACTOR

Now in its fifth series, **THE X FACTOR** has launched the careers of many successful new Australian artists.

DAMI IM – WINNER 2013

TAYLOR HENDERSON – RUNNER UP 2013

JAI WAETFORD – RUNNER UP 2013

SAMANTHA JADE – WINNER 2012

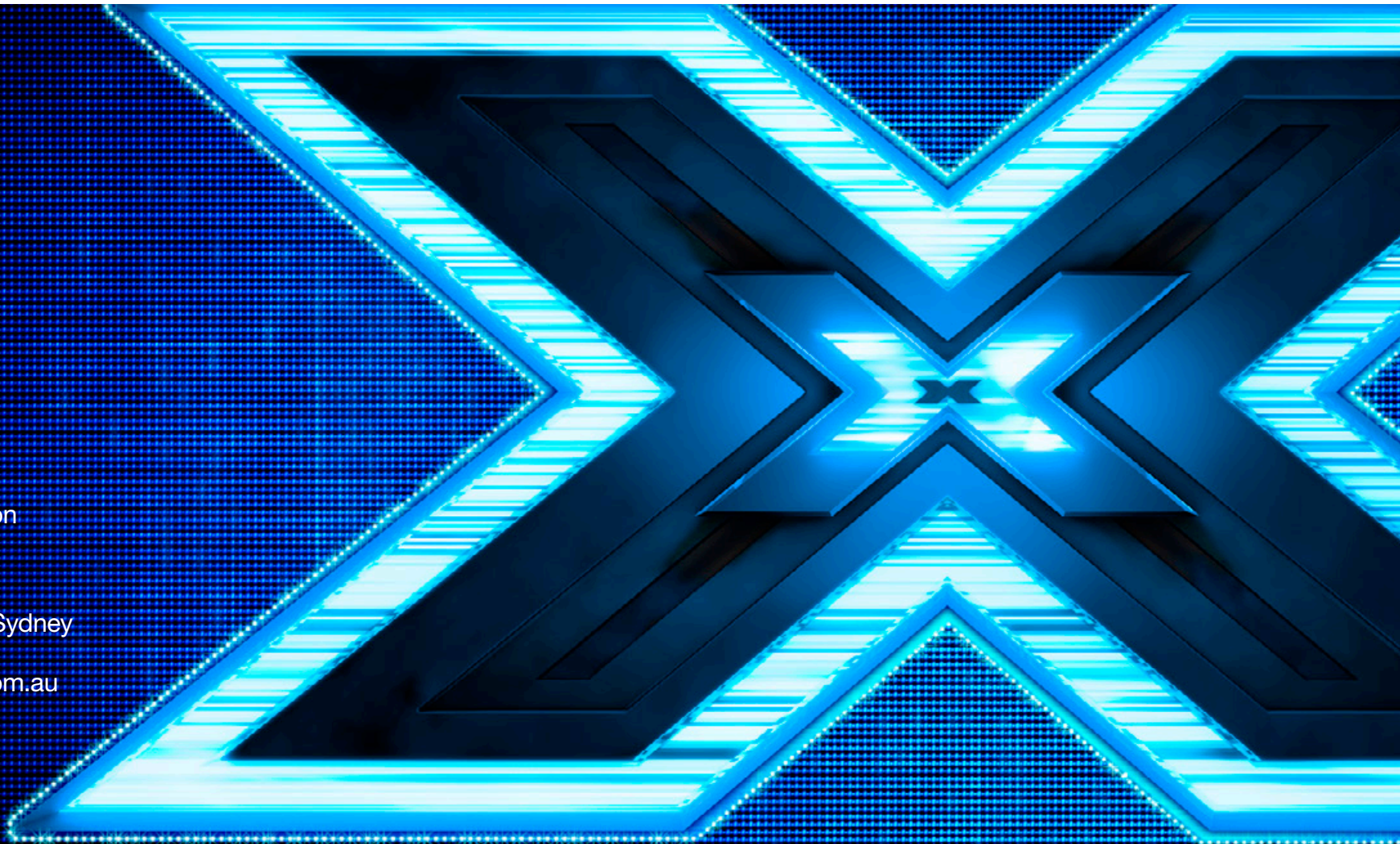
NATHANIEL WILLEMSE – RUNNER UP 2012

THE COLLECTIVE – RUNNER UP 2012

REECE MASTIN – WINNER 2011

JOHNNY RUFFO – RUNNER UP 2011





For further information
please contact

Kate Whitby

Channel 7 Publicity Sydney

T 02 8777 7169

E kwhitby@seven.com.au

XFACTOR

Soon on



  | YAH007.COM.AU/XFACTOR