



## **V8s on Seven dominate with the Supercheap Auto Bathurst 1000**

- The Great Race: The Supercheap Auto Bathurst 1000 on Seven delivers a peak metropolitan and regional audience of 3.775 million.
- Seven's marathon coverage of the eight hour race delivers an average audience of 2.186 million across metropolitan and regional markets.
- The Great Race delivers a peak metropolitan audience of 2.428 million with final ten minutes of the race delivering an average audience of 2.30 million.

### **Five Metropolitan Markets**

	<b>Average Audience</b>	<b>Peak Audience</b>
Morning	0.252 million	0.519 million
Pre-Race	0.572 million	0.581 million
Final Countdown	0.785 million	0.953 million
The Great Race	1.351 million	2.428 million
The Podium	1.011 million	1.225 million
Wrap-Up	0.798 million	0.864 million

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