

MEDIA release



WA Miss Universe Finals streamed LIVE on thewest.com.au

The West Australian will provide users with a unique arm chair experience for the upcoming Miss Universe Final this Friday 11 April.

The event will be live streamed on thewest.com.au giving viewers full access to the glamorous event, including contestant interviews and live results.

Hosted by *The West Australian* entertainment reporter Ross McRae and CH7 reporter Rebecca O' Donovan, the live broadcast will showcase the main event including the question and answer sections and catwalks.

The main event will be hosted by Scherri-Lee Biggs.

Users will also get to view the exclusive red carpet arrivals as well as interviews with models and organisers of the event.

General Manager, Digital Sales Joshua Krueger said: "This is another great example of how *The West Australian* continues to innovate and deliver unique content to our online audience at no cost to the consumer.

Live streaming allows anyone to watch the event from the comfort of their own home via desktop, tablet or phone."

The WA Miss Universe Finals can be viewed at thewest.com.au from 7pm WST, Friday 11 April 2014.

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