

### INTRO

# WHO HAS THE X FACTOR?

## The search for Australia's newest singing sensation is back in 2013 with more incredible talent and a hot new judging panel.

Created by the world's most powerful media identity, Simon Cowell – THE X FACTOR is one of the hottest TV franchises around the globe.

Fresh from winning the 2013 Logie Award for 'Most Outstanding Light Entertainment', THE X FACTOR returns with two new judges – Dannii Minogue and LMFAO's Redfoo. They'll be joining Natalie Bassingthwaighte and Ronan Keating on the judging panel, with Luke Jacobz as host.

Last year, THE X FACTOR discovered 26-year-old Samantha Jade who has gone onto perform sell out shows, hit singles and a debut album. And launched the career of Australian performers like The Collective, Jason Owen, Reece Mastin and Johnny Ruffo.

THE X FACTOR is open to singers 14 years and over – either solo performers or groups. Once through to the final audition process, the four judges will take on mentoring roles as the performers are split into categories – Boys under 24, Girls under 24, the over 24s and Groups.

The ultimate winner will be rewarded with a recording contract with Sony Music Australia.

### **AUDITION STAGES**

The four judges all work together at this stage of the competition. An act must receive at least three 'yes's' in order to make it through to the next stage of the competition – Boot Camp.

#### BOOT CAMP

At Boot Camp, the judges will work together to put the contestants through their paces. The contestants who received at least three 'yes's' will be put through a series of challenges to see if they can take on different song genres and if they have the enigmatic 'X Factor.' The judges will select their most promising contestants from each of their four categories to take to the next stage of the competition – Judge's Home Visits.

#### JUDGE'S HOME VISITS

At the Judge's Home Visits stage, the contestants will discover which judge will be mentoring them. While away, the judge will get the help of some celebrity friends who will help them pick their three favourite acts to represent them in the live studio shows.

### LIVE STUDIO SHOWS

The live shows begin with one night of performances and the second night of eliminations. After watching their performance in the live show the public will vote for their favourite act to stay in the competition. In the results show, the two acts with the lowest public vote will sing once again for the judges and the judges will vote on who they think deserve to stay in the competition and who should go home.

#### MENTORING

The judges are very hands on with their acts. It is up to the judges to help their contestants select the right song, bring stylists in, choreographers and undertake vocal workshops.



## JUDGE

# RONAN

Ronan Keating started his music career at the young age of 17 after being selected by manager Louis Walsh to join the all-male pop group Boyzone, alongside Keith Duffy, Mikey Graham, Richard Rock, Shane Lynch and Stephen Gately.

During 1997 and 1999, Boyzone released three studio albums and one compilation album before disbanding in 2000. The same year Keating, who had previously experienced solo success with the 1999 number one single WHEN YOU SAY NOTHING AT ALL for the motion picture NOTTING HILL, launched his first solo album, Ronan, into the number one spot on the UK Albums chart.

Keating has won numerous accolades during his career, including a BMI European song writing award for fan favourite single THE LONG GOODBYE, an Ivor Novello song writing award for Boyzone favourite PICTURE OF YOU, a World Music Award for best-selling Irish artist and a listing with the Guinness Book of Records as the only artist to have 30 consecutive Top Ten singles in the UK chart.

Ronan has also recently started his acting career with a lead role in this year's Australian film GODDESS.

He also recently finished a sell-out Australian and International tour for his latest album, FIRES.

"IT WILL BE UNBELIEVABLE UNIQUE, FRESH!"



JUDGE

## NATALIE BASSINGTHWAIGHTE

Starting her career in musical theatre productions such as RENT, GREASE, FOOTLOOSE and CHICAGO, Natalie Bassingthwaighte went on to have huge success internationally as the lead singer of the Rogue Traders.

They peaked at Number 3 on the UK charts with VOODOO CHILD, were nominated for seven ARIA Awards, numerous MTV Australia Awards and had multi-platinum album sales.

Natalie then embarked on her solo musical career, co-writing with some of the biggest pop song producers in the world. Her album 1000 STARS debuted at Number One album on the ARIA charts, one of only ten Australian females in history to have done so. Her album featured the hit singles, ALIVE and SOMEDAY SOON, of which both went platinum.

Most recently, Natalie released her smash single ALL WE HAVE and away from her musical career, Natalie is also a Logie nominated actress and presenter.

"I'M IN IT
TO WIN IT
THIS YEAR!"



JUDGE

# MINOGUE

No stranger to mentoring and finding talent, Dannii Minogue joins THE X FACTOR judging panel with a life history of music knowledge.

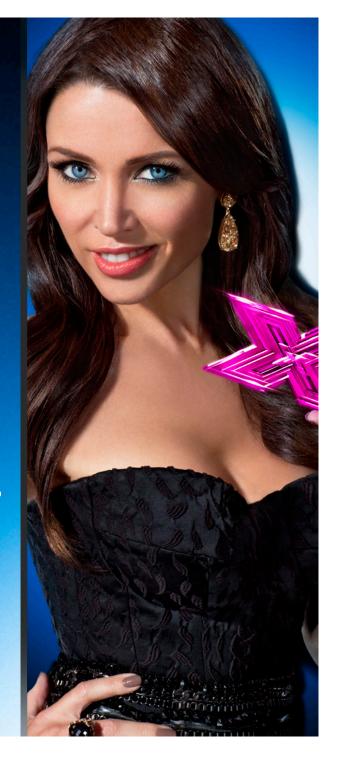
Dannii first judged on the THE X FACTOR UK in 2007, successfully mentoring the winner in her debut year and her last year in 2010. That same year, Dannii was voted the nation's Number One 'Best Judge', 'Best Dressed Judge' and named 'Celeb of the Year'. During Dannii's time on the UK show, worldwide acts including One Direction, Olly Murs and Rebecca Ferguson were discovered.

Most recently Dannii appeared on Seven's AUSTRALIA'S GOT TALENT. Completing her 6th series in 2012, Dannii was the only original judge to remain on the panel from its launch in 2006.

Dannii is currently a judge on BRITAIN AND IRELAND'S NEXT TOP MODEL in the UK.

"THIS IS WHERE REAL STARS ARE MADE"







# REDFOO

Body rocker and LFMAO frontman, Redfoo brings his shuffling energy to THE X FACTOR judging panel this year.

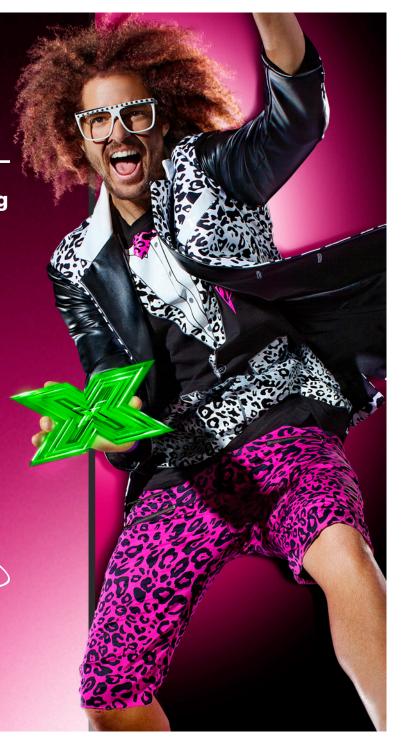
Known for his hit songs PARTY ROCK ANTHEM, SEXY AND I KNOW IT and CHAMPAGNE SHOWERS, Redfoo will be making Australia his home for the duration of the show.

From a very musical family – his father Berry Gordy Jr is the founder of Motown Records – Foo grew up surrounded by music and has worked with artists like Pitbull, Carly Rae Jepsen and Will I Am.

Redfoo has previously appeared on THE X FACTOR Australia when he performed with LMFAO in 2011.

Also a mad tennis player, Redfoo and is attempting to qualify for the US Open this year and has his own clothing range – LA FREAK.

"I'M SEXY AND I KNOW IT"



HOST

## LUKE JACOBZ

Returning as host of THE X FACTOR is Luke Jacobz who has had huge success as a TV host, actor and wannabe dancer.

Luke joined Seven playing Angelo in HOME AND AWAY, a role for which Jacobz received a Most Popular Actor Logie nomination.

In 2008, he and dance partner Luda Kroitor took home the winner's trophy on DANCING WITH THE STARS.

Giving up a plumbing apprenticeship at 17 years old paid off for Jacobz, after appearing in several commercials and guest roles he landed his first full time acting gig in HEARTBREAK HIGH. Having the gift of the gab scored him a job as a promotional representative for the Pepsi Taste Challenge campaign in the summer of 1999-2000 and led him to the hosting role on Channel Seven's children show THE BIG ARVO.

In 2005 he returned to acting, joining the cast of MCLEOD'S DAUGHTERS, before taking up his role on HOME AND AWAY.

As host of THE X FACTOR, Luke will join judges Ronan Keating, Natalie Bassingthwaighte, Dannii Minogue and Redfoo, on the search to find Australia's next singing sensation.

"THIS YEAR'S TALENT WILL BLOW YOUR MIND!"



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# KFACTOR

Starts 29 July 7.30 on







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