Wednesday, 23 April 2025

# 7NEWS: Australia Decides – Election 2025 Natalie Barr and Michael Usher to host alongside Australia's most experienced election team

The country's most comprehensive election coverage is on the Seven Network, as **7NEWS** assembles Australia's best election team and political panel, backed by cutting-edge technology, to call the election first.

**7NEWS:** Australia Decides: The Results Live will be led by co-hosts Michael Usher and Natalie Barr, alongside veteran **7NEWS** Political Editor Mark Riley, who brings over three decades of experience across 11 Federal Elections.

Live from **7NEWS** Election Central will be some of Canberra's most high-profile power players, including Bill Shorten, Tanya Plibersek, Jane Hume, Michaelia Cash, Clare O'Neil Warren Mundine and Clive Palmer, offering diverse perspectives and robust analysis.

Seven's election broadcast kicks off first at 4:00pm AEST Saturday, 3 May, on Seven and <u>7plus</u>, with a special national edition of **7NEWS**.

From 5:00pm AEST, join Monique Wright and David Woiwod for a lighter look at election day with **7NEWS: Australia Decides – Election 2025** crossing live to key battlegrounds, and to pick apart the campaign that was, flanked by some of the country's brightest political minds.

Watch **7NEWS** live at 6:00pm for all early seat calls and key updates from **7NEWS** National Desk Director Hugh Whitfeld at the **7NEWS** Power Board, as well as the rest of the day's news, sport and weather.

At 7.00pm AEST, Michael Usher and Natalie Barr host the main event, **7NEWS**: **Australia Decides: The Results Live**, from **7NEWS** Election Central. Seven's unbeatable election team will be live right through the night, with real-time analysis and seat-by-seat breakdowns, crossing to the electorates and people that matter, until the race is called.



In an Australian-first, **7NEWS** will provide up-to-the-minute results and unparalleled insights using the **7NEWS** Power Board, backed exclusively by the same technology used by CNN.

Hugh Whitfeld, alongside esteemed political scientists Simon Jackman and Luke Mansillo, will use this new technology to break down votes faster and more clearly than anyone else, providing Australians with unparalleled booth-by-booth analysis.

As seats are called, the **7NEWS** Election Needle will move in real time to determine who is most likely to form government at any given moment, based on expert analysis and data from a team of more than a dozen journalists, statisticians, political scientists and researchers.

On election night, Australia's election engine room will be at **7NEWS** Election Central. A brand-new situation room will house the country's top number crunchers, pollsters and spinners, alongside **7NEWS** presenter Tim McMillan – providing exclusive insight into how each camp is thinking and feeling.

**7NEWS** will have every battleground seat covered on election night, with live breaking updates from reporters inside campaign HQs and from the electorates that matter, across every state.

For the most informed analysis, up-to-the second data and live updates from where the action is, stay on <u>7NEWS.com.au</u>, <u>The West</u> and <u>The Nightly</u>, on election night.

Thanks to new technology from US data firm InterKnowlogy, readers will have exclusive access to interactive electorate maps, seat counts and the **7NEWS** Election Needle. The exclusive data will be informed by some of the country's most respected political journalists, providing breaking updates first, detailing election night ins and outs, as they happen.

Get involved on **7NEWS**' Facebook, Instagram, TikTok and YouTube pages for immediate breaking updates, and behind-the-scenes analysis from inside the **7NEWS** situation room.

Seven Network Director of News and Current Affairs and Seven West Media Editor-in-Chief, Anthony De Ceglie, said: "Our election broadcast will be the country's most informed, accurate and eye-catching. We've got decades of experience in our election reporting team, and the unique perspectives and insight coming from our top-brass political panel will be a must-watch come election night.



"This year, we're introducing concepts that haven't been seen before and overhauling the technology behind our forecasting – so we're confident we'll be able to call the key races first."

**Sunrise** co-host Natalie Barr said: "For months politicians have been doing the talking, now it's time for Australians to tell us what they really think.

"With our new technology, scrutineers in all the key seats and a studio full of experts, we will bring Australia rolling coverage as the results arrive, in the only poll that counts."

**7NEWS** Political Editor Mark Riley said: "Will Anthony Albanese become the first prime minister since John Howard in 2004 to be re-elected or will Peter Dutton become the eighth different prime minister in eight elections?

"Our unrivalled expert team will tap into decades of experience to pick the voting trends early, identifying where and why they are happening and what they will mean to the outcome. Our experts will aim to answer that crucial question first, fast and accurately."

**7NEWS** National Desk Director Hugh Whitfeld added: "Election night can be an overload of information when the results start coming in from 150 seats.

"We've overhauled our technology to make sure our viewers will get the most accurate data in the clearest possible way. The best and easiest way to follow the results is on **7NEWS**."

# Local broadcast times on Seven and 7plus:

## Saturday, 3 May

New South Wales, Victoria, Queensland, Australian Capital Territory, Tasmania

4.00pm – 5.00pm 7NEWS Election Day \*Live\*

5.00pm - 6.00pm 7NEWS: Australia Decides - Election 2025 \*Live\*

6.00pm – 7.00pm **7NEWS \*Live\*** 

7.00pm – Late 7NEWS: Australia Decides: The Results \*Live\*

## Saturday, 3 May

#### South Australia, Northern Territory

4.00pm – 5.00pm **7NEWS Election Day** 

5.00pm – 6.00pm **7NEWS: Australia Decides – Election 2025** 

6.00pm - 7.00pm **7NEWS \*Live\*** 



7.00pm – Late 7NEWS: Australia Decides: The Results \*Live\*

## Saturday, 3 May

# Western Australia

3.00pm – 4.00pm **7NEWS: Election Day** 

4.00pm – 5.00pm **7NEWS: Australia Decides – Election 2025** 5.00pm – 6.00pm **7NEWS: Australia Decides: First Count \*Live\*** 

6.00pm - 7.00pm **7NEWS \*Live\*** 

7.00pm – Late 7NEWS: Australia Decides: The Results \*Live\*

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#### **About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; the digital platform 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer. The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, SAS Australia, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.