



Monday, 23 June 2025

## **New David Leckie Seven Scholarship Program winner starts at Seven**

Seven West Media is pleased to announce and welcome the fourth recipient of the annual David Leckie Seven Scholarship Program: Zoe McLaren.

Zoe is a recent graduate of Swinburne University of Technology in Melbourne, where she completed a Bachelor of Media and Communications (Advertising).

Since starting at Seven West Media, Zoe has been gaining valuable experience in the Sydney creative team and has been working on the new [7plus](#) series, **Reality Check**, creating content for Seven's social platforms to promote new episodes.

The David Leckie Seven Scholarship Program was established in late 2021 to honour the career and legacy of former Seven West Media Chief Executive Officer, the late David Leckie.

The scholarship offers a 12-month role at Seven West Media for a graduate with a passion for the media industry and was set up in partnership with Skye Leckie and David and Skye's sons, Harry and Ben.

Skye, Harry and Ben Leckie said: "We are so honoured that David's legacy lives on through this incredible scholarship at Seven, helping to nurture the next generation of talent in the media industry - something he cared about so deeply.

"Zoe truly stood out as an exceptional young woman, and we are absolutely delighted to see her receive this year's David Leckie Seven Scholarship. It's such a wonderful opportunity for her to follow her passion for storytelling and gain hands-on experience in production - David would have loved that.

"A heartfelt thank you to Kerry, Jeff and everyone at Seven for continuing to support this special initiative and for choosing another outstanding recipient. We are so excited for Zoe and can't wait to see where this journey takes her."

Seven West Media Managing Director and Chief Executive Officer, Jeff Howard, said: "Zoe's enthusiasm for the media industry made her the standout candidate for this year's scholarship. She is passionate about telling powerful, creative stories that spark a conversation, and she'll have plenty of opportunities to do just that at Seven.

“Seven is proud to support a scholarship program that serves as a lasting tribute to David’s legacy as an outstanding leader within our industry. This program also reflects our ongoing commitment to supporting the next generation of media professionals as they begin their careers.

“Along with Skye, Harry and Ben, I wish Zoe all the best for her time at Seven and welcome her to our team.”

**For more information, please contact:**

Kaycie Bradford  
Communications Director, Corporate  
M: 0400 002 664  
E: [kabradford@seven.com.au](mailto:kabradford@seven.com.au)

**About Seven West Media**

Seven West Media (ASX: SWM) is one of Australia’s most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia’s most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia’s most loved news, sport and entertainment programming, including **7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.