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MEDIA RELEASE

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Racing Victoria and Seven announce broadcast extension

Racing Victoria (RV) and the Seven Network today announced a long-term extension of their broadcast partnership to further showcase and grow the sport of thoroughbred racing.

The new agreement will help foster a closer working relationship between RV and Seven in the broadcast and promotion of Victorian thoroughbred racing across Australia.

It also cements Seven's standing as the home of live and free thoroughbred racing and ensures that sports fans can continue to enjoy unprecedented access year-round to Victorian thoroughbred racing and much more.

For the past decade, RV-owned and operated Racing.com has been Australia's only 24/7 free-to-air sporting channel showcasing Victorian thoroughbred racing and that will continue for another five years from 1 July 2025.

Racing.com will be broadcast on free-to-air Channel 78 (metropolitan) and Channel 68 (regional) across the nation, with the broadcast quality to be further enhanced across the next 12 months.

In addition, Racing.com will be accessible daily on [7plus Sport](#) where it will garner more prominence alongside Seven's premium sporting products for those streaming or watching on the go.

The announcement coincides with plans for Racing.com to expand its coverage of Western Australian racing as Seven has done, alongside broadcasting Victorian, South Australian and Hong Kong racing and feature international meetings, including Royal Ascot next week.

RV Executive General Manager – Media, Content and Marketing, Andy Hoad, who leads Racing.com, welcomed the announcement as the consolidation of a profound relationship between two leading and passionate racing broadcasters.

"Seven and Racing.com have enjoyed a long-standing partnership and this exciting new agreement marks the beginning of an even deeper collaboration," Mr Hoad said.

"We are excited to elevate both networks' coverage of Victorian racing — both on raceday and beyond — by harnessing the full strength of our digital and news platforms.

"We're united by a deep passion for racing and a shared commitment to growing the sport's audience and we'll be building on that through an exciting next phase of our partnership," he said.

"The consolidation of a new agreement has been incredibly rewarding, and it's clear that our aligned values and love of the sport will deliver an enhanced experience for audiences across the country.

“This agreement also reflects a strong vote of confidence in the value Racing.com brings to the sport — not just in Victoria, but for our partners in South Australia, Hong Kong, and soon, Western Australia. We’re not just committing to continue the channel, but to significantly grow it over the next five years,” Mr Hoad said.

Seven’s Commercial Director, Sport, Renée Quirk, said: “Seven and RV have a long, proud history together and we look forward to continuing this partnership for at least the next five years.

“Making horse racing more accessible through greater free-to-air coverage means more Australians can experience the thrill, tradition and excitement of the sport, live and free.

“With a shared genuine commitment to growing the sport at all levels, this partnership with RV is incredibly meaningful for Seven.”

In addition to its daily Racing.com broadcast, Seven also showcases thoroughbred racing from Victoria and New South Wales, as well as feature meetings from Queensland and South Australia, each Saturday afternoon across the channels of Seven and 7plus Sport.

ENDS.

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