

Sunday, 11 May 2025

## Seven sweeps the week, 7NEWS #1, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share, 6.00pm to midnight: 42%
- National total TV audience share, 6.00am to midnight: 42%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in BVOD, up 28% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program of the week: 7NEWS Monday, reached 2.39 million
- #1 sport: AFL Thursday Night Football, reached 1.78 million
- #1 entertainment show: The 1% Club, reached 1.69 million

## WEEK 19, 2025 HIGHLIGHTS:

Seven Network reaches 11.91 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in 25 to 54s (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

Seven Network: #1 nationally in total TV in all people (6.00am to midnight).

Seven Network: #1 nationally in total TV in 25 to 54s (6.00am to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD, 46.6% commercial share, up from 46% in the same week in 2024.

7plus: 553.1 million minutes viewed, up 28% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport: **AFL: Thursday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Saturday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.0	37.6	42.2
Nine Network	36.9	37.4	36.8
Network Ten	21.1	25.0	21.0

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.0	39.2	42.2
Nine Network	38.6	39.0	38.7
Network Ten	19.4	21.8	19.1

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## **SEVEN'S TOP 35:**

1. **7NEWS Monday**: #1 program in all people and grocery shoppers. National reach 2.39 million, national audience 1.5 million.
2. **7NEWS Tuesday**: #1 program in all people and grocery shoppers. National reach 2.31 million, national audience 1.47 million.
3. **7NEWS Wednesday**: #1 program in all people and grocery shoppers. National reach 2.18 million, national audience 1.41 million.
4. **7NEWS Sunday**: National reach 2.17 million, national audience 1.33 million.
5. **7NEWS Thursday**: #1 program in all people and grocery shoppers. National reach 2.08 million, national audience 1.32 million.
6. **7NEWS Friday**: #1 program in all people in total TV. National reach 1.89 million, national audience 1.2 million.
7. **Seven's AFL: Thursday Night Football**: #1 sport, #1 program in 16 to 39s. National

reach 1.78 million, national audience 591,000.

8. **Seven's AFL: Friday Night Football:** #1 sport. National reach 1.7 million, national audience 594,000.
9. **The 1% Club** Sunday: National reach 1.69 million, national audience 880,000.
10. **7NEWS** Saturday: #1 program in all people and grocery shoppers. National reach 1.58 million, national audience 952,000.
11. **Farmer Wants a Wife** Tuesday: National reach 1.58 million, national audience 810,000. Up 22% on 7plus year-on-year.
12. **Farmer Wants A Wife** Monday: National reach 1.5 million, national audience 837,000. Up 26% on 7plus year-on-year.
13. **Home and Away** Monday: #1 drama. National reach 1.39 million, national audience 943,000.
14. **The Chase Australia** Monday: National reach 1.48 million, national audience 726,000.
15. **Home and Away** Tuesday: National reach 1.41 million, national audience 930,000.
16. **The Chase Australia** Wednesday: National reach 1.37 million, national audience 683,000.
17. **The Chase Australia** Thursday: National reach 1.32 million, national audience 642,000.
18. **Home and Away** Wednesday: #1 drama. National reach 1.29 million, national audience 904,000.
19. **The Chase Australia** Friday: National reach 1.29 million, national audience 614,000.
20. **7NEWS Spotlight: Jock And Me:** National reach 1.29 million, national audience 626,000.
21. **Seven's AFL: Sunday Afternoon Football:** National reach 1.28 million, national audience 399,000.
22. **Clarkson's Who Wants To Be A Millionaire:** National reach 1.24 million, national audience 539,000.
23. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 1.09 million, national audience 439,000. 58% more viewers than *Today*.
24. **Home and Away** Thursday: #1 drama. National reach 1.07 million, national audience 738,000.
25. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.06 million, national audience 454,000.
26. **The Front Bar:** National reach 1.05 million, national audience 591,000.
27. **Armageddon (R):** National reach 1.04 million, national audience 228,000.
28. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 397,000. 24% more viewers than *Today*.
29. **Sunrise** Monday: #1 breakfast program. National reach 1.04 million, national audience 434,000. 32% more viewers than *Today*.
30. **Sunrise** Tuesday: #1 breakfast program. National reach 1 million, national

- audience 421,000. 32% more viewers than *Today*.
- 31. **The Americas**: National reach 994,000, national audience 457,000.
  - 32. **Sunrise** Thursday: #1 breakfast program. National reach 989,000, national audience 430,000. 25% more viewers than *Today*.
  - 33. **Sunrise** Wednesday: #1 breakfast program. National reach 978,000, national audience 397,000. 21% more viewers than *Today*.
  - 34. **9-1-1: Lone Star**: National reach 869,000, national audience 341,000.
  - 35. **Doc**: National reach 811,000, national audience 425,000.

**For further information, please contact:**

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.