

Sunday, 18 May 2025

## **Seven on top, 7NEWS #1 program of the week, 7plus #1 in BVOD**

- **Seven #1 nationally in total TV**
- **National total TV audience share, 6.00pm to midnight: 41.2%**
- **National total TV audience share, 6.00am to midnight: 41.7%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, up 35% year-on-year**
- **#1 news, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: 7NEWS Monday, reached 2.38 million**
- **#1 sport program: AFL Friday Night Football, reached 2.02 million**
- **#1 entertainment show: The 1% Club, reached 1.97 million**

### **WEEK 20, 2025 HIGHLIGHTS:**

Seven Network reaches 11.8 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

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Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD with a 45.1% commercial BVOD share, up from 43.7% in the same week in 2024.

7plus: 537.5 million minutes viewed, up 35% on the same week in 2024.

#1 news (**7NEWS**), #1 drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):** **6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.2	36.6	41.2
Nine Network	37.8	38.3	37.7
Network Ten	21.0	25.1	21.1

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):** **6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.7	38.5	41.8
Nine Network	39.2	39.8	39.4
Network Ten	17.0	21.7	18.8

[www.virtualoz.com.au](http://www.virtualoz.com.au)

## **SEVEN'S TOP 35:**

1. **7NEWS Monday:** #1 program of the week, #1 program on Monday in all people and grocery shoppers. National reach 2.38 million, national audience 1.52 million.
2. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.21 million, national audience 1.45 million.
3. **7NEWS Sunday:** #1 program in all people, grocery shoppers. National reach 2.2 million, national audience 1.36 million.
4. **7NEWS Wednesday:** #1 program in all people and grocery shoppers. National reach 2.18 million, national audience 1.37 million.
5. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.17 million, national audience 1.39 million.
6. **Seven's AFL: Friday Night Football:** #1 program in all people, 25 to 54s, 16 to 39s, grocery shoppers. National reach 2.02 million, national audience 642,000.
7. **The 1% Club Sunday:** #1 entertainment program. National reach 1.97 million, national audience 1.06 million.
8. **7NEWS Friday:** #1 news program. National reach 1.87 million, national audience 1.17 million.
9. **7NEWS Saturday:** #1 program in all people, 16 to 39s, grocery shoppers. National reach 1.7 million, national audience 1.05 million.

10. **Seven's AFL: Thursday Night Football:** National reach 1.64 million, national audience 545,000.
11. **Cold Chisel - The Big 5-0:** National reach 1.85 million, national audience 576,000.
12. **Farmer Wants A Wife** Monday: National reach 1.52 million, national audience 823,000.
13. **The 1% Club UK** Wednesday: National reach 1.48 million, national audience 798,000.
14. **The Chase Australia** Monday: National reach 1.48 million, national audience 687,000.
15. **Farmer Wants a Wife** Tuesday: National reach 1.44 million, national audience 764,000.
16. **The Chase Australia** Thursday: National reach 1.41 million, national audience 667,000.
17. **Home and Away** Monday: #1 drama. National reach 1.38 million, national audience 965,000.
18. **The Chase Australia** Tuesday: National reach 1.37 million, national audience 675,000.
19. **Home and Away** Wednesday: #1 drama. National reach 1.35 million, national audience 938,000.
20. **Home and Away** Tuesday: National reach 1.31 million, national audience 937,000.
21. **The Chase Australia** Wednesday: National reach 1.31 million, national audience 642,000.
22. **Seven's AFL: Sunday Afternoon Football:** #1 sport. National reach 1.31 million, national audience 431,000.
23. **The Chase Australia** Friday: National reach 1.23 million, national audience 625,000.
24. **The Americas:** #1 entertainment program. National reach 1.18 million, national audience 520,000.
25. **The Front Bar:** National reach 1.08 million, national audience 572,000.
26. **Home and Away** Thursday: #1 drama. National reach 1.03 million, national audience 724,000.
27. **Jurassic Park (R):** National reach 1.03 million, national audience 239,000.
28. **Better Homes and Gardens:** #1 lifestyle program. National reach 997,000, national audience 531,000.
29. **Sunrise** Tuesday: #1 breakfast program. National reach 993,000, national audience 381,000. 24% more viewers than *Today*.
30. **Sunrise** Monday: #1 breakfast program. National reach 982,000, national audience 416,000. 32% more viewers than *Today*.
31. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 970,000, national audience 403,000. 49% more viewers than *Today*.
32. **Sunrise** Thursday: #1 breakfast program. National reach 969,000, national

- audience 401,000. 25% more viewers than *Today*.
33. **Sunrise** Wednesday: #1 breakfast program. National reach 956,000, national audience 376,000. 20% more viewers than *Today*.
34. **Sunrise** Friday: #1 breakfast program. National reach 945,000, national audience 395,000. 27% more viewers than *Today*.
35. **Doc**: National reach 828,000, national audience 432,000.

**For further information, please contact:**

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.