

Sunday, 25 May 2025

## Seven takes week 21, 7NEWS #1, 7plus #1

- Seven #1 nationally in total TV
- National total TV audience share, 6.00pm to midnight: 42%
- National total TV audience share, 6.00am to midnight: 41.9%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in BVOD, up 34% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program of the week: 7NEWS Sunday, reached 2.4 million
- #1 entertainment show: The 1% Club, reached 1.93 million
- #1 sport: AFL Friday Night Football, reached 1.83 million

### WEEK 21, 2025 HIGHLIGHTS:

Seven Network reaches 11.89 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

Seven Network: #1 nationally in total TV in all people (6.00am to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00am to midnight).

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in BVOD with a 45.9% commercial BVOD share, up from 44.2% in the same week in 2024.

7plus: 556.5 million minutes viewed, up 34% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL Friday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: **Seven's AFL: Thursday Night Football**.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.0	37.0	41.9
Nine Network	37.5	38.4	37.6
Network Ten	20.5	24.6	20.5

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.9	38.6	42.0
Nine Network	39.1	39.8	39.3
Network Ten	19.0	21.6	18.7

[www.virtualoz.com.au](http://www.virtualoz.com.au)

## **SEVEN'S TOP 35:**

1. **7NEWS** Sunday: #1 program in all people and grocery shoppers. National reach 2.4 million, national audience 1.48 million.
2. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.29 million, national audience 1.46 million.
3. **7NEWS** Tuesday: #1 program in all people in total TV, #1 program in grocery shoppers in reach. National reach 2.19 million, national audience 1.43 million.
4. **7NEWS** Wednesday: #1 program in grocery shoppers. National reach 2.19 million, national audience 1.4 million.
5. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.18 million, national audience 1.39 million.
6. **7NEWS** Friday: #1 program in all people and grocery shoppers. National reach 2.01 million, national audience 1.29 million.
7. **The 1% Club** Sunday: #1 entertainment program in total TV. National reach 1.93 million, national audience 1.05 million.
8. **Seven's AFL: Friday Night Football**: #1 sport program, #1 program in 25 to 54s

- and 16 to 39s. National reach 1.83 million, national audience 634,000.
9. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.81 million, national audience 683,000.
  10. **7NEWS Saturday:** #1 program in all people, 25 to 54s and grocery shoppers. National reach 1.75 million, national audience 1.04 million.
  11. **The 1% Club UK:** National reach 1.61 million, national audience 879,000.
  12. **Farmer Wants a Wife** Tuesday: National reach 1.53 million, national audience 807,000.
  13. **Home and Away** Tuesday: #1 drama. National reach 1.52 million, national audience 970,000.
  14. **Farmer Wants A Wife** Monday: National reach 1.51 million, national audience 782,000.
  15. **The Chase Australia** Monday: National reach 1.44 million, national audience 711,000.
  16. **7NEWS Spotlight:** National reach 1.43 million, national audience 609,000.
  17. **The Chase Australia** Tuesday: National reach 1.42 million, national audience 680,000.
  18. **The Chase Australia** Thursday: National reach 1.4 million, national audience 703,000.
  19. **The Chase Australia** Wednesday: National reach 1.38 million, national audience 691,000.
  20. **Home and Away** Monday: #1 drama. National reach 1.37 million, national audience 923,000.
  21. **Home and Away** Wednesday: #1 drama. National reach 1.35 million, national audience 911,000.
  22. **The Chase Australia** Friday: National reach 1.33 million, national audience 663,000.
  23. **The Front Bar:** National reach 1.2 million, national audience 618,000.
  24. **Seven's AFL: Sunday Afternoon Football:** #1 sport. National reach 1.13 million, national audience.
  25. **The Americas:** #1 entertainment program. National reach 1.11 million, national audience 503,000.
  26. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.09 million, national audience 443,000.
  27. **Home and Away** Thursday: #1 drama. National reach 1.04 million, national audience 735,000.
  28. **Sunrise** Friday: #1 breakfast program. National reach 1.05 million, national audience 423,000. 27% more viewers than *Today*.
  29. **Sunrise** Thursday: #1 breakfast program. National reach 995,000, national audience 427,000. 31% more viewers than *Today*.
  30. **Sunrise** Monday: #1 breakfast program. National reach 970,000, national audience 399,000. 20% more viewers than *Today*.
  31. **Sunrise** Wednesday: #1 breakfast program. National reach 958,000, national

- audience 406,000. 23% more viewers than *Today*.
32. **Sunrise** Tuesday: #1 breakfast program. National reach 953,000, national audience 400,000. 27% more viewers than *Today*.
33. **The Lost World: Jurassic Park (R)**: National reach 952,000, national audience 194,000.
34. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 917,000, national audience 387,000. 47% more viewers than *Today*.
35. **Doc**: National reach 872,000, national audience 424,000.

**For further information, please contact:**

Kaycie Bradford  
Communications Director, Corporate  
M: 0400 002 664  
E: [kabradford@seven.com.au](mailto:kabradford@seven.com.au)

**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.