

Sunday, 1 June 2025

Seven reaches 11.7 million, 7plus on top in VOD

- National total TV audience share, 6.00am to midnight: 39.1%
- National total TV audience share, 6.00am to midnight: 37%
- 7plus: #1 in VOD, up 32% year-on-year
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.34 million
- #1 entertainment show: The 1% Club, reached 1.86 million
- #1 sport: AFL Friday Night Football: reached 1.73 million

WEEK 22, 2025 HIGHLIGHTS:

Seven Network reaches 11.74 million Australians nationally.

[7plus](#): #1 in VOD with a 50% commercial BVOD share; 39.1% share in BVOD.

7plus: 543.9 million minutes viewed, up 32% on the same week in 2024.

#1 news (**7NEWS** Monday to Friday and Saturday), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.1	35.3	39.3
Nine Network	42.1	44.4	42.4
Network Ten	18.4	20.3	18.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	37.0	31.2	37.4

Nine Network	43.3	46.4	42.9
Network Ten	19.7	22.4	19.7

www.virtualoz.com.au

SEVEN'S TOP 30:

1. **7NEWS Monday:** #1 program in all people and grocery shoppers. National reach 2.34 million, national audience 1.51 million.
2. **7NEWS Tuesday:** #1 program in all people and grocery shoppers. National reach 2.24 million, national audience 1.41 million.
3. **7NEWS Sunday:** National reach 2.24 million, national audience 1.38 million.
4. **7NEWS Wednesday:** National reach 2.15 million, national audience 1.39 million.
5. **7NEWS Thursday:** National reach 1.93 million, national audience 1.21 million.
6. **7NEWS Friday:** National reach 2.13 million, national audience 1.35 million.
7. **The 1% Club Sunday:** National reach 1.86 million, national audience 992,000.
8. **7NEWS Saturday:** #1 program in all people, 25 to 54s and grocery shoppers. National reach 1.64 million, national audience 980,000.
9. **Seven's AFL: Friday Night Football:** #1 sport, #1 program in 16 to 39s. National reach 1.73 million, national audience 611,000.
10. **The Chase Australia Monday:** National reach 1.49 million, national audience 777,000.
11. **The Chase Australia Tuesday:** National reach 1.48 million, national audience 701,000.
12. **Home and Away Monday:** #1 drama. National reach 1.47 million, national audience 949,000.
13. **Farmer Wants a Wife Tuesday:** National reach 1.47 million, national audience 844,000.
14. **7NEWS Spotlight:** National reach 1.42 million, national audience 610,000.
15. **Farmer Wants A Wife Monday:** National reach 1.41 million, national audience 820,000.
16. **The Chase Australia Wednesday:** National reach 1.4 million, national audience 694,000.
17. **The Chase Australia Thursday:** National reach 1.4 million, national audience 680,000.
18. **Seven's AFL: Sunday Afternoon Football:** #1 sport. National reach 1.37 million, national audience 466,000.
19. **Home and Away Tuesday:** #1 drama. National reach 1.35 million, national audience 948,000.
20. **Home and Away Wednesday:** #1 drama. National reach 1.34 million, national audience 870,000.
21. **Seven's AFL: Thursday Night Football:** National reach 1.34 million*, national audience 447,000*.

- 22. **The 1% Club UK:** National reach 1.29 million, national audience 687,000.
- 23. **The Chase Australia** Friday: National reach 1.19 million, national audience 610,000.
- 24. **Seven's AFL: Thursday Night Football – Pre Game:** National reach 1.18 million*, national audience 395,000*.
- 25. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.12 million, national audience 458,000.
- 26. **Sunrise** Monday: #1 breakfast program. National reach 1.04 million, national audience 437,000. 25% more viewers than *Today*.
- 27. **Home and Away** Thursday: #1 drama. National reach 1.03 million, national audience 743,000.
- 28. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 405,000. 22% more viewers than *Today*.
- 29. **Sunrise** Tuesday: #1 breakfast program. National reach 1 million, national audience 428,000. 33% more viewers than *Today*.
- 30. **Sunrise** Thursday: #1 breakfast program. National reach 998,000, national audience 427,000. 30% more viewers than *Today*.

* The Thursday overnight AFL figures are subject to change due to a coding error.

For further information, please contact:

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.