



Sunday, 8 June 2025

Seven win the week. 7NEWS and AFL #1. 7plus #1.

- Seven #1 nationally in total TV
- National total TV audience share, 6.00pm to midnight: 41.5%
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- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in BVOD, up 42% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program of the week: 7NEWS Tuesday, reached 2.31 million
- #1 sport program of the week: AFL Friday Night Football, reached
 1.84 million
- #1 entertainment show: Farmer Wants A Wife Monday, reached
 1.48 million

WEEK 23, 2025 HIGHLIGHTS:

Seven Network reaches 11.6 million Australians nationally.

Seven Network: #1 nationally in total TV in all people (6.00pm to midnight).

Seven Network: #1 nationally in total TV in grocery shoppers (6.00pm to midnight).

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Seven Network: #1 nationally and in the capital cities in broadcast TV share.

<u>7plus</u>: #1 in BVOD with a 44.3% commercial BVOD share, up from 34.9% in the same week in 2024.

7plus: 543.3 million minutes viewed, up 42% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (AFL Friday Night Football).

#1 lifestyle program (Better Homes and Gardens).





Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 sport in total TV audience: Seven's AFL: Thursday Night Football.

#1 drama in total TV audience: Home and Away.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.5	36.7	41.7
Nine Network	36.8	37.8	36.6
Network Ten	21.7	25.5	21.7

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.5	38.5	41.6
Nine Network	38.8	39.1	39.0
Network Ten	19.7	22.4	19.4

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SEVEN'S TOP 30:

- 1. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. National reach 2.31 million, national audience 1.48 million.
- 2. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.3 million, national audience 1.51 million.
- 3. **7NEWS** Wednesday: #1 program in grocery shoppers. National reach 2.16 million, national audience 1.38 million.
- 4. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.12 million, national audience 1.35 million.
- 5. **7NEWS** Sunday: #1 program in all people in total TV. National reach 2.11 million, national audience 1.36 million.
- 6. **7NEWS** Friday: #1 program in all people and grocery shoppers. National reach 1.92 million, national audience 1.23 million.
- 7. Seven's AFL: Friday Night Football: #1 sport program, #1 program overall in 25 to

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- 54s and 16 to 39s. National reach 1.84 million, national audience 696,000.
- 8. **7NEWS** Saturday: #1 program in all people and grocery shoppers. National reach 1.64 million, national audience 1.02 million.
- 9. **Seven's AFL: Sunday Night Football:** #1 sport. National reach 1.61 million, national audience 428,000.
- 10. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.6 million, national audience 565,000.
- 11. **Farmer Wants A Wife** Monday: National reach 1.48 million, national audience 842.000.
- 12. **The Chase Australia** Monday: National reach 1.47 million, national audience 695.000.
- 13. **Farmer Wants A Wife** Tuesday: National reach 1.41 million, national audience 806,000.
- 14. **Home and Away** Wednesday: #1 drama. National reach 1.41 million, national audience 890,000.
- 15. **The Chase Australia** Wednesday: National reach 1.41 million, national audience 709,000.
- 16. **The Chase Australia** Tuesday: National reach 1.41 million, national audience 701,000.
- 17. **The Chase Australia** Thursday: National reach 1.39 million, national audience 679,000.
- 18. **Home and Away** Monday: #1 drama, #1 entertainment show in total TV. National reach 1.34 million, national audience 911,000.
- 19. **Home and Away** Tuesday: #1 drama, #1 entertainment show in total TV. National reach 1.3 million, national audience 905,000.
- 20. The Front Bar: National reach 1.3 million, national audience 680,000.
- 21. **The Chase Australia** Friday: National reach 1.27 million, national audience 646,000.
- 22. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.07 million, national audience 527,000.
- 23. **Seven's AFL: Sunday Afternoon Football:** National reach 1.03 million, national audience 322,000.
- 24. **Home and Away** Thursday: #1 drama. National reach 1.02 million, national audience 713,000.
- 25. **Sunrise** Tuesday: #1 breakfast program. National reach 1.02 million, national audience 436,000. 34% more viewers than *Today*.
- 26. **Sunrise** Monday: #1 breakfast program. National reach 992,000, national audience 410,000. 46% more viewers than *Today*.
- 27. **Sunrise** Wednesday: #1 breakfast program. National reach 980,000, national audience 411,000. 38% more viewers than *Today*.
- 28. **Sunrise** Friday: #1 breakfast program. National reach 976,000, national audience 416,000. 31% more viewers than *Today*.
- 29. The 1% Club Sunday (NSW, Queensland and WA only): National reach 978,000,





national audience 522,000.

30. **Sunrise** Thursday: #1 breakfast program. National reach 951,000, national audience 414,000. 36% more viewers than *Today*.

For further information, please contact:

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars, Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.