

Sunday, 22 June 2025

Seven reaches 11.7 million, #1 in VOD

- National total TV audience share, 6.00am to midnight: 40.3%
- National total TV audience share, 6.00pm to midnight: 39%
- 7plus: #1 in VOD, jumps 39% year-on-year
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 news: 7NEWS Sunday, reached 2.45 million
- #1 sport: AFL Friday Night Football, reached 1.93 million
- #1 entertainment show: Dancing With The Stars, reached 2.18 million

WEEK 25, 2025 HIGHLIGHTS:

Seven Network reaches 11.7 million Australians nationally.

[7plus](#): #1 in VOD with a 44.4% commercial BVOD share, 38.7% share in BVOD.

7plus: 563.7 million minutes viewed, up 39% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

Dancing With The Stars 2025 Launch: #1 entertainment program in all people in total TV audience. National reach 2.18 million, national audience 981,000. Up 5% on 2024 season launch.

#1 news program in total TV audience: **7NEWS**, Sunday and Saturday.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.0	32.3	39.7
Nine Network	42.0	46.8	41.1
Network Ten	19.0	20.9	19.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.3	35.8	40.7
Nine Network	41.7	44.9	41.4
Network Ten	17.9	19.3	17.9

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SEVEN'S TOP 30:

1. **7NEWS Sunday**: #1 program in grocery shoppers, #1 program in all people in total TV. National reach 2.45 million, national audience 1.53 million.
2. **7NEWS Monday**: #1 program in all people. National reach 2.33 million, national audience 1.46 million.
3. **7NEWS Wednesday**: National reach 2.32 million, national audience 1.45 million.
4. **7NEWS Tuesday**: #1 program in all people and grocery shoppers. National reach 2.26 million, national audience 1.49 million.
5. **Dancing With The Stars 2025 launch**: #1 entertainment program in all people in total TV. National reach 2.18 million, national audience 981,000. Up 5% on 2024 season launch.
6. **7NEWS Thursday**: National reach 1.98 million, national audience 1.24 million.
7. **7NEWS Friday**: #1 program in all people and grocery shoppers. National reach 1.95 million, national audience 1.22 million.
8. **Seven's AFL: Friday Night Football**: #1 sport program, #1 program in 25 to 54s and 16 to 39s. National reach 1.93 million, national audience 681,000.
9. **7NEWS Saturday**: #1 program in all people, 16 to 39s and grocery shoppers. National reach: 1.71 million, national audience 1.08 million.
10. **Seven's AFL: Thursday Night Football**: #1 sport program. National reach 1.6 million, national audience 476,000.
11. **Farmer Wants A Wife Monday**: National reach 1.59 million, national audience 890,000.

12. **Farmer Wants A Wife Finale** Tuesday: National reach 1.56 million, national audience 855,000.
13. **The Chase Australia** Tuesday: National reach 1.46 million, national audience 728,000.
14. **Home and Away** Tuesday: #1 entertainment program in total TV, #1 drama. National reach 1.45 million, national audience 933,000.
15. **The Chase Australia** Wednesday: National reach 1.43 million, national audience 751,000.
16. **Home and Away** Monday: #1 entertainment program in total TV, #1 drama. National reach 1.42 million, national audience 934,000.
17. **Jurassic World: Dominion**: #1 entertainment program, #1 program in 25 to 54s. National reach: 1.35 million, national audience 361,000.
18. **The Chase Australia** Friday: National reach 1.31 million, national audience 664,000.
19. **The 1% Club UK (R)**: National reach 1.3 million, national audience 697,000.
20. **Home and Away** Wednesday: #1 drama. National reach 1.27 million, national audience 880,000.
21. **The Chase Australia** Thursday: National reach 1.26 million, national audience 654,000.
22. **7NEWS Spotlight**: National reach 1.2 million, national audience 481,000.
23. **Seven's AFL: Sunday Afternoon Football** (all states except WA): National reach 1.12 million, national audience 394,000.
24. **Border Security: Australia's Front Line (R)**: National reach 1.06 million, national audience 606,000.
25. **Home and Away** Thursday: #1 drama. National reach 1.02 million, national audience 711,000.
26. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.02 million, national audience 508,000.
27. **Sunrise** Tuesday: #1 breakfast program. National reach 1.01 million, national audience 432,000. 36% more viewers than *Today*.
28. **Sunrise** Friday: #1 breakfast program. National reach 1.01 million, national audience 429,000. 38% more viewers than *Today*.
29. **Sunrise** Monday: #1 breakfast program. National reach 982,000, national audience 415,000. 36% more viewers than *Today*.
30. **Sunrise** Wednesday: #1 breakfast program. National reach 969,000, national audience 409,000. 32% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.