

Sunday, 29 June 2025

## **Seven takes the week, #1 in total TV, 7plus #1 in BVOD**

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 41%**
- **National total TV audience share, 6.00am to midnight: 41.7%**
- **#1 in broadcast TV nationally and in the capital cities**
- **7plus: #1 in BVOD, jumps 41% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: 7NEWS Monday, reached 2.32 million**
- **#1 sport program of the week: AFL Friday Night Football, reached 2 million**
- **#1 entertainment show: Dancing With The Stars, reached 2.1 million**

### **WEEK 26, 2025 HIGHLIGHTS:**

Seven Network reaches 11.69 million Australians nationally.

#### **6.00pm to midnight:**

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

#### **6.00am to midnight:**

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): 42.7% commercial BVOD share, up from 35.4% in the same week in 2024.

7plus: 548.6 million minutes viewed, up 41% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**).

#1 sport (**AFL Friday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Saturday.

#1 sport in total TV audience: **AFL Monday Afternoon Football**.

#1 entertainment show in total TV audience: **Dancing With The Stars**.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.0	36.3	41.3
Nine Network	37.7	39.1	37.4
Network Ten	21.3	24.2	21.3

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.7	38.9	41.9
Nine Network	38.9	39.8	39.0
Network Ten	19.4	21.4	19.1

[www.virtualoz.com.au](http://www.virtualoz.com.au)

## **SEVEN'S TOP 30:**

1. **7NEWS Monday**: #1 program in all people and grocery shoppers. National reach 2.32 million, national audience 1.52 million.
2. **7NEWS Sunday**: National reach 2.32 million, national audience 1.42 million.
3. **7NEWS Tuesday**: #1 program in all people and grocery shoppers. National reach 2.3 million, national audience 1.46 million.
4. **7NEWS Wednesday**: #1 program in total people and grocery shoppers. National reach 2.18 million, national audience 1.41 million.
5. **Seven's AFL: Friday Night Football**: #1 program in all people, 25 to 54s and 16 to 39s. #1 sport program. National reach 2 million, national audience 663,000.

6. **Dancing With The Stars:** #1 entertainment program in all people in total TV. National reach 2.1 million, national audience 909,000. Up 74% on 7plus compared to same episode in 2024.
7. **7NEWS Thursday:** #1 program in all people and grocery shoppers. National reach 2.08 million, national audience 1.37 million.
8. **7NEWS Friday:** #1 news program. #1 program in grocery shoppers. National reach 1.92 million, national audience 1.25 million.
9. **7NEWS Saturday:** #1 program in all people and grocery shoppers. National reach 1.62 million, national audience 998,000.
10. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.57 million, national audience 524,000.
11. **The 1% Club UK (R):** National reach 1.52 million, national audience 888,000.
12. **The Chase Australia Monday:** National reach 1.5 million, national audience 716,000.
13. **The Chase Australia Tuesday:** National reach 1.48 million, national audience 679,000.
14. **Stranded on Honeymoon Island Monday:** National reach 1.39 million, national audience 539,000.
15. **Home and Away Monday:** #1 drama. National reach 1.38 million, national audience 955,000.
16. **The Chase Australia Wednesday:** National reach 1.38 million, national audience 666,000.
17. **The Chase Australia Thursday:** National reach 1.36 million, national audience 692,000.
18. **The Chase Australia Friday:** National reach 1.34 million, national audience 651,000.
19. **Home and Away Wednesday:** #1 entertainment program in total TV. National reach 1.32 million, national audience 911,000.
20. **7NEWS Spotlight:** National reach 1.29 million, national audience 484,000.
21. **Ford v Ferrari (R):** National reach 1.26 million, national audience 303,000.
22. **Home and Away Tuesday:** #1 drama. National reach 1.24 million, national audience 894,000.
23. **The Front Bar:** National reach 1.21 million, national audience 615,000.
24. **Stranded on Honeymoon Island Tuesday:** National reach 1.21 million, national audience 376,000.
25. **Farmer Wants A Wife – Reunion:** National reach 1.14 million, national audience 694,000.
26. **Sunrise Monday:** #1 breakfast program. National reach 1.08 million, national audience 453,000. 40% more viewers than *Today*.
27. **Sunrise Tuesday:** #1 breakfast program. National reach 1.07 million, national audience 455,000. 47% more viewers than *Today* – the biggest margin of the year so far.
28. **Home and Away Thursday:** #1 drama. National reach 1.05 million, national audience 615,000.

audience 746,000.

29. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.01 million, national audience 510,000.

30. **Sunrise** Friday: #1 breakfast program. National reach 996,000, national audience 401,000. 21% more viewers than *Today*.

## For further information, please contact:

Kaycie Bradford  
Communications Director, Corporate  
M: 0400 002 664  
E: [kabradford@seven.com.au](mailto:kabradford@seven.com.au)

## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.