

Sunday, 6 July 2025

## **Seven wins the week, 7NEWS #1 program, AFL #1 sport**

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 40.9%**
- **National total TV audience share, 6.00am to midnight: 41.4%**
- **7plus: #1 in VOD, up 46% year-on-year**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: 7NEWS Sunday, reached 2.39 million**
- **#1 sport program of the week: AFL Friday Night Football, reached 2.13 million**
- **#1 entertainment show: Dancing With The Stars, reached 1.96 million**

### **WEEK 27, 2025 HIGHLIGHTS:**

Seven Network reaches 11.37 million Australians nationally.

#### **6.00pm to midnight:**

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

#### **6.00am to midnight:**

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

[7plus](#): #1 in VOD with a 42.6% commercial share. 41.8% commercial BVOD share, up from 38.7% in the same week in 2024.

7plus: 565.2 million minutes viewed, up 46% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL Friday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):**

### **6.00pm to midnight**

| Network       | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 40.9       | 37.1      | 40.8             |
| Nine Network  | 38.0       | 40.0      | 38.8             |
| Network Ten   | 20.3       | 22.9      | 20.4             |

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):**

### **6.00am to midnight**

| Network       | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 41.4       | 37.1      | 40.8             |
| Nine Network  | 39.8       | 40.0      | 38.8             |
| Network Ten   | 18.8       | 22.9      | 20.4             |

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## **SEVEN'S TOP 30:**

1. **7NEWS** Sunday: #1 program in all people and grocery shoppers. National reach 2.39 million, national audience 1.47 million.
2. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.32 million, national audience 1.5 million.
3. **7NEWS** Tuesday: #1 program in all people in total TV. National reach 2.23 million, national audience 1.49 million.
4. **7NEWS** Wednesday: #1 program in total people and grocery shoppers. National reach 2.14 million, national audience 1.43 million.
5. **Seven's AFL: Friday Night Football**: #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. #1 sport program. National reach 2.13 million, national audience 628,000.
6. **7NEWS** Thursday: National reach 2.02 million, national audience 1.32 million.
7. **Dancing With The Stars**: National reach 1.96 million, national audience 921,000. Up on last week.
8. **7NEWS** Friday: #1 news program in total TV. National reach 1.88 million, national

audience 1.25 million.

9. **7NEWS** Saturday: #1 news program in total TV. National reach 1.65 million, national audience 1 million.
10. **Seven's AFL: Thursday Night Football**: #1 sport program. National reach 1.59 million, national audience 541,000.
11. **The Chase Australia** Monday: National reach 1.45 million, national audience 716,000.
12. **The 1% Club**: National reach 1.44 million, national audience 791,000.
13. **The Chase Australia** Tuesday: National reach 1.44 million, national audience 746,000.
14. **Home and Away** Monday: #1 drama. National reach 1.4 million, national audience 902,000.
15. **The Chase Australia** Wednesday: National reach 1.4 million, national audience 706,000.
16. **Seven's AFL: Sunday Afternoon Football**: #1 sport. National reach 1.4 million, national audience 488,000.
17. **The Chase Australia** Friday: National reach 1.31 million, national audience 640,000.
18. **The Chase Australia** Thursday: National reach 1.26 million, national audience 637,000.
19. **Home and Away** Wednesday: #1 entertainment program in total TV. National reach 1.3 million, national audience 877,000.
20. **Home and Away** Tuesday: #1 drama. National reach 1.24 million, national audience 850,000.
21. **7NEWS Spotlight**: National reach 1.15 million, national audience 581,000.
22. **Stranded on Honeymoon Island** Tuesday: National reach 1.02 million, national audience 337,000.
23. **Border Security – Australia's Front Line**: National reach 1.01 million, national audience 556,000.
24. **The Front Bar**: National reach 1.01 million, national audience 534,000.
25. **Sunrise** Tuesday: #1 breakfast program. National reach 1 million, national audience 413,000. 30% more viewers than *Today*.
26. **Sunrise** Wednesday: #1 breakfast program. National reach 992,000, national audience 422,000. 17% more viewers than *Today*.
27. **Sunrise** Monday: #1 breakfast program. National reach 986,000, national audience 411,000. 26% more viewers than *Today*.
28. **Home and Away** Thursday: #1 drama. National reach 973,000, national audience 705,000.
29. **Sunrise** Thursday: #1 breakfast program. National reach 963,000, national audience 405,000. 30% more viewers than *Today*.
30. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 941,000, national audience 385,000. 48% more viewers than *Today*.

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.