

Sunday, 13 July 2025

Seven reaches 11.4 million, 7plus jumps 40%

- National total TV audience share, 6.00am to midnight: 39.5%
- National total TV audience share, 6.00pm to midnight: 37.9%
- 7plus: #1 in VOD, jumps 44% year-on-year in BVOD
- #1 news, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Monday, reached 2.38 million
- #1 entertainment show: Dancing With The Stars, reached 2.04 million
- #1 sport program: AFL Friday Night Football, reached 1.97 million

WEEK 28, 2025 HIGHLIGHTS:

Seven Network reaches 11.42 million Australians nationally.

[7plus](#): #1 in VOD with a 41.6% commercial BVOD share.

7plus: 538.3 million minutes viewed, up 40% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.5	36.6	39.8
Nine Network	43.1	45.3	43.0
Network Ten	17.4	18.0	17.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	37.9	32.8	38.2

Nine Network	44.4	48.3	43.9
Network Ten	17.7	18.9	17.9

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SEVEN'S TOP 30:

1. **7NEWS Sunday:** #1 program in total people and grocery shoppers. National reach 2.38 million, national audience 1.48 million.
2. **7NEWS Monday:** #1 program in all people and grocery shoppers. National reach 2.33 million, national audience 1.57 million.
3. **7NEWS Tuesday:** #1 program in all people. National reach 2.24 million, national audience 1.46 million.
4. **7NEWS Wednesday:** National reach 2.22 million, national audience 1.44 million.
5. **7NEWS Thursday:** National reach 2.09 million, national audience 1.36 million.
6. **Dancing With The Stars:** National reach 2.04 million, national audience 939,000. Up 26% on the same episode last year.
7. **7NEWS Friday:** #1 program in all people. National reach 2.01 million, national audience 1.3 million.
8. **Seven's AFL: Friday Night Football:** #1 program in 25 to 54s and 16 to 39s. #1 sport program. National reach 1.97 million, national audience 750,000.
9. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.73 million, national audience 554,000.
10. **7NEWS Saturday:** #1 program in all people in total TV. National reach 1.6 million, national audience 1.03 million.
11. **The Chase Australia Monday:** National reach 1.55 million, national audience 706,000.
12. **The 1% Club:** National reach 1.44 million, national audience 898,000.
13. **Home and Away Monday:** #1 entertainment program in total TV. National reach 1.42 million, national audience 921,000.
14. **The Chase Australia Tuesday:** National reach 1.42 million, national audience 685,000.
15. **The Chase Australia Wednesday:** National reach 1.39 million, national audience 671,000.
16. **Seven's AFL: Sunday Afternoon Football:** #1 sport. National reach 1.38 million, national audience 467,000.
17. **Titanic (R):** #1 program in 25 to 54s and 16 to 39s. National reach 1.32 million, national audience 260,000.
18. **7NEWS: The Mushroom Murder Trial: Justice Served:** National reach 1.3 million, national audience, 679,000.
19. **The Chase Australia Thursday:** National reach 1.29 million, national audience 641,000.
20. **The Chase Australia Friday:** National reach 1.26 million, national audience

616,000.

21. **Home and Away** Tuesday: National reach 1.22 million, national audience 856,000.
22. **Home and Away** Wednesday: #1 drama. National reach 1.21 million, national audience 831,000.
23. **Seven's AFL: Friday Night Football – Post Game**: National reach 1.19 million, national audience 377,000.
24. **7NEWS Spotlight**: National reach 1.18 million, national audience 476,000.
25. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.07 million, national audience 520,000.
26. **Home and Away** Thursday: #1 drama. National reach 1.03 million, national audience 746,000.
27. **Home and Away** Tuesday Episode 2: National reach 977,000, national audience 808,000.
28. **Sunrise** Monday: #1 breakfast program. National reach 953,000, national audience 393,000. 33% more viewers than *Today*.
29. **Sunrise** Tuesday: #1 breakfast program. National reach 949,000, national audience 381,000. 21% more viewers than *Today*.
30. **Sunrise** Friday: #1 breakfast program. National reach 931,000, national audience 383,000. 25% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.