

Sunday, 20 July 2025

## Seven takes the week, 7NEWS and AFL #1

- Seven #1 nationally in total TV
- Seven #1 in all people and grocery shoppers
- National total TV audience share, 6.00pm to midnight: 40.9%
- National total TV audience share, 6.00am to midnight: 41.7%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in VOD, jumps 41% year-on-year
- #1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program of the week: 7NEWS Monday, reached 2.33 million
- #1 sport program of the week: AFL Friday Night Football, reached 1.85 million
- #1 entertainment show: Dancing With The Stars, reached 1.86 million

## WEEK 29, 2025 HIGHLIGHTS:

Seven Network reaches 11.29 million Australians nationally.

### 6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

### 6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in VOD with a 42.4% commercial share. 41.9% BVOD share, up from 34.2% in the same week in 2024.

7plus: 540.4 million minutes viewed, up 41% on the same week in 2024.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL Friday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

**Sunrise** and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday, Saturday and Sunday.

#1 drama in total TV audience: **Home and Away**.

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):** **6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.9	36.4	41.1
Nine Network	39.1	40.8	38.8
Network Ten	20.0	22.8	20.1

## **NATIONAL TOTAL TV COMMERCIAL SHARES (%):** **6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.7	39.3	41.8
Nine Network	39.8	40.9	39.9
Network Ten	18.5	19.8	18.3

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## **SEVEN'S TOP 30:**

1. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.33 million, national audience 1.54 million.
2. **7NEWS** Sunday: #1 program in all people and grocery shoppers. National reach 2.29 million, national audience 1.4 million.
3. **7NEWS** Tuesday: National reach 2.14 million, national audience 1.43 million.
4. **7NEWS** Wednesday: #1 program in total TV. National reach 2.1 million, national audience 1.4 million.
5. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.06 million, national audience 1.34 million.
6. **Dancing With The Stars**: National reach 1.86 million, national audience 889,000. Up 14% on the same episode last year.
7. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach

1.85 million, national audience 1.19 million.

8. **Seven's AFL: Friday Night Football:** #1 sport program, #1 program in 25 to 54s and 16 to 39s. National reach 1.85 million, national audience 618,000.
9. **The 1% Club:** National reach 1.58 million, national audience 886,000.
10. **7NEWS Saturday:** #1 program in total TV in all people and grocery shoppers. National reach 1.53 million, national audience 988,000.
11. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.52 million, national audience 435,000.
12. **The Chase Australia Monday:** National reach 1.49 million, national audience 759,000.
13. **7NEWS Spotlight:** National reach 1.4 million, national audience 743,000. Up 22% compared to the same episode last year.
14. **Home and Away Monday:** #1 drama. National reach 1.39 million, national audience 954,000.
15. **The Chase Australia Tuesday:** National reach 1.39 million, national audience 705,000.
16. **The Chase Australia Thursday:** National reach 1.39 million, national audience 672,000.
17. **Seven's AFL: Sunday Afternoon Football:** #1 sport program. National reach 1.39 million, national audience 469,000.
18. **The Chase Australia Wednesday:** National reach 1.35 million, national audience 695,000.
19. **Home and Away Wednesday:** #1 drama. National reach 1.32 million, national audience 895,000.
20. **The Chase Australia Friday:** National reach 1.24 million, national audience 600,000.
21. **Home and Away Tuesday:** #1 drama. National reach 1.23 million, national audience 870,000.
22. **Better Homes and Gardens:** #1 lifestyle program. National reach 1.4 million, national audience 502,000.
23. **Home and Away Thursday:** #1 drama. National reach 1.02 million, national audience 734,000.
24. **The Front Bar:** National reach 1 million, national audience 526,000.
25. **Sunrise Tuesday:** #1 breakfast program. National reach 990,000, national audience 419,000. 39% more viewers than *Today*.
26. **Home and Away Tuesday Episode 2:** National reach 961,000, national audience 785,000.
27. **Sunrise Wednesday:** #1 breakfast program. National reach 946,000, national audience 399,000. 34% more viewers than *Today*.
28. **Sunrise Friday:** #1 breakfast program. National reach 936,000, national audience 392,000. 32% more viewers than *Today*.
29. **Home and Away Tuesday Episode 3:** National reach 923,000, national audience 750,000.

30. 9-1-1: National reach 923,000, national audience 454,000.

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**About the Seven Network**

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.