



Monday, 16 June 2025

## **Seven West Media sales changes**

Seven West Media today announced that Chief Commercial Officer Henry Tajer has transitioned from his full-time role back to a consulting arrangement, effective from the end of June.

Mr Tajer initially joined Seven as a consultant in August 2024 before becoming Seven's full-time CCO in January 2025.

SWM Managing Director and CEO, Jeff Howard, said: "Henry brought a new level of bold and innovative thinking to Seven's sales team. He drove significant change in his short time at Seven and on behalf of the entire team, I would like to thank him for his contribution. I look forward to continuing to work with Henry on opportunities to drive growth for SWM."

Mr Tajer said: "Transitioning back to consulting work will enable me to focus on the many exciting opportunities still ahead for Seven. Seven's content is consumed by more and more people every day. Finding new and innovative ways to engage and commercialise that audience is just one opportunity I look forward to working with Jeff and the team on."

The Seven sales team will be jointly led by Katie Finney, National Television Sales Director, and Jordan King, National Digital Sales Director, on an interim basis while a search is conducted for Mr Tajer's replacement.

Mr Howard said: "Katie and Jordan led the team prior to Henry's appointment and were achieving strong results in the challenging total television market. They are well known to our advertising and agency partners and will be fully supported by Seven's broader leadership team through this interim period."

### **For more information, please contact:**

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## About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.