

Tuesday, 20 May 2025

## **Seven sets sail with new Below Deck Vault channel Newcomer joins 7plus' market leading FAST channel line up**

The Seven Network today announced the launch of its newest [7plus](#) streaming channel, Below Deck Vault, cementing its position as the leader in the rapidly growing FAST channel category.

Created as part of Seven's partnership with NBCUniversal, one of the world's leading entertainment and media companies, Below Deck Vault brings viewers curated episodes from the much-loved **Below Deck** franchise. It is the latest addition to a stellar collection of NBCUniversal content on Seven and 7plus, including 7Bravo, movies and premium drama series.

Below Deck Vault features seasons from **Below Deck**, **Below Deck Down Under**, **Below Deck Mediterranean** and **Below Deck Sailing Yacht**.

Richard Henson, Director Distribution & Content Partnerships at Seven Network, said: "NBCUniversal is one of our most valued and important partners, with more than 1,200 hours of NBCUniversal content across Seven and 7plus every year.

"Below Deck Vault is a great addition to that partnership. Strengthening our portfolio of more than 50 FAST channels, it represents an exciting extension to our relationship with NBCUniversal, allowing us to super-serve our 7plus audience.

"We're seeing strong levels of engagement with a number of recently launched channels and have some exciting channel additions that will launch soon. At the same time, our continued commitment to sport on [7plus Sport](#) – including cricket and AFL – is producing exceptional results," he said.

"On the metrics of minutes streamed, active devices and audience reach, April was a record month for 7plus FAST channels. In April, our 7plus FAST channels saw a record 206 million minutes streamed, up 66% on April 2024 and more than 2.5 times higher than Seven's closest commercial free-to-air rival. The most-watched genres in April were documentaries, reality, sport and scripted series.

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## About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.