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## **The Nightly soars to a record 3.2 million users**

Seven West Media's national digital news brand *The Nightly* has hit a record high in May attracting an audience of more than 3.2 million readers, surging 7% from the previous month.

Ipsos iris online audience figures for May show a remarkable 17% monthly growth in page views, with more than eight million that month alone.

Three out of four readers of *The Nightly*, Australia's only digital-only newspaper, live on the east coast, with the monthly audience in NSW reaching almost one million in May.

In the past year, *The Nightly*'s audience has grown 73%.

*The Nightly*, which marked its first anniversary in March, has quickly established a reputation as a unique and impactful voice on national and international affairs.

Almost half its audience is in the key 25 to 54 age range, and 55% of its readers are female.

*The Nightly*'s quality journalism, must-read investigations and unrivalled analysis have also ensured readers are more engaged, with the average minutes per person climbing 20%.

Editor-in-Chief, Christopher Dore, said: "The Nightly's rapid rise is a testament to our no-nonsense editorial approach. We deliver the news as it is – fast, direct and unfiltered led by some of Australia's most trusted journalists with robust, unapologetic opinion that's clearly resonating with readers across the country."

Editor Sarah-Jane Tasker said: "Our coverage of the Federal Election reflected exactly what *The Nightly* stands for: clear, concise and trustworthy reporting that cuts through the spin.

"In a crowded media landscape, audiences are turning to *The Nightly* because they know they'll get straight facts, sharp analysis and no agenda."

## For more information, please contact:

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## About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source; Ipsos iris Online Audience Measurement Service May 2025, Age 14+, PC/laptop/smartphone/tablet, Text only, Brand Group, News Category, Audience (000s).