

Sunday, 27 July 2025

Seven on top, 7NEWS #1 program, AFL #1 sport

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 40.1%**
- **National total TV audience share, 6.00am to midnight: 40.9%**
- **#1 in broadcast TV nationally**
- **7plus: #1 in VOD**
- **#1 news, #1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program of the week: 7NEWS Sunday, reached 2.37 million**
- **#1 sport program of the week: AFL Friday Night Football, reached 1.95 million**
- **#1 entertainment show: Dancing With The Stars, reached 1.96 million**

WEEK 30, 2025 HIGHLIGHTS:

Seven Network reaches 11.41 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in VOD with a 43.4% commercial share. 42% BVOD share, up from 30.9% in the same week in 2024.

7plus: 339.9 million minutes viewed.

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL Friday Night Football**).

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Saturday.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): **6.00pm to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.1	36.0	40.1
Nine Network	39.6	40.8	39.6
Network Ten	20.3	23.3	20.4

NATIONAL TOTAL TV COMMERCIAL SHARES (%): **6.00am to midnight**

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.9	38.9	41.0
Nine Network	40.4	41.0	40.6
Network Ten	18.7	20.2	18.4

www.virtualoz.com.au

SEVEN'S TOP 30:

1. **7NEWS** Sunday: #1 program in all people and grocery shoppers. National reach 2.37 million, national audience 1.42 million.
2. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.35 million, national audience 1.55 million.
3. **7NEWS** Tuesday: #1 program in total TV. National reach 2.16 million, national audience 1.45 million.
4. **7NEWS** Wednesday: #1 program in total TV. National reach 2.14 million, national audience 1.4 million.
5. **7NEWS** Thursday: #1 program in all people and grocery shoppers. National reach 2.06 million, national audience 1.33 million.
6. **Dancing With The Stars**: National reach 1.96 million, national audience 909,000.
7. **Seven's AFL: Friday Night Football**: #1 program in all people, 25 to 54s, 16 to 39s,

- grocery shoppers. #1 sport program. National reach 1.95 million, national audience 453,000.
8. **7NEWS Friday:** #1 news. #1 program in all people in total TV. National reach 1.84 million, national audience 1.16 million.
 9. **7NEWS Saturday:** #1 news. #1 program in all people in total TV. National reach 1.63 million, national audience 1.01 million.
 10. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.57 million, national audience 474,000.
 11. **The 1% Club:** #2 entertainment show in total TV. National reach 1.56 million, national audience 870,000.
 12. **The 1% Club UK:** #2 entertainment program in total TV. National reach 1.47 million, national audience 822,000.
 13. **The Chase Australia Monday:** National reach 1.45 million, national audience 718,000.
 14. **The Chase Australia Tuesday:** National reach 1.41 million, national audience 733,000.
 15. **The Chase Australia Wednesday:** National reach 1.4 million, national audience 719,000.
 16. **Seven's AFL: Sunday Afternoon Football:** #1 sport program. National reach 1.4 million, national audience 518,000.
 17. **Home and Away Wednesday:** #1 entertainment program in total TV. National reach 1.39 million, national audience 896,000.
 18. **Home and Away Monday:** #1 drama. #1 entertainment show in total TV. National reach 1.37 million, national audience 936,000.
 19. **The Chase Australia Thursday:** National reach 1.3 million, national audience 623,000.
 20. **The Chase Australia Friday:** National reach 1.27 million, national audience 595,000.
 21. **Home and Away Tuesday:** #1 drama. National reach 1.16 million, national audience 845,000.
 22. **7NEWS Spotlight:** National reach 1.13 million, national audience 468,000.
 23. **The Front Bar:** National reach 1.09 million, national audience 613,000.
 24. **Home and Away Thursday:** #1 drama. National reach 1 million, national audience 722,000.
 25. **Better Homes and Gardens:** #1 lifestyle program. National reach 996,000, national audience 513,000.
 26. **The Great Outdoors:** National reach 969,000, national audience 502,000.
 27. **Home and Away Tuesday ep 2:** National reach 946,000, national audience 780,000.
 28. **Sunrise Friday:** #1 breakfast program. National reach 969,000, national audience 409,000. 30% more viewers than *Today*.
 29. **Weekend Sunrise Sunday:** #1 breakfast program. National reach 937,000, national audience 385,000. 23% more viewers than *Today*.

30. **Sunrise** Wednesday: #1 breakfast program. National reach 923,000, national audience 390,000. 16% more viewers than *Today*.

For further information, please contact:

Kaycie Bradford
Communications Director, Corporate
M: 0400 002 664
E: kabradford@seven.com.au

About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.