

Sunday, 3 August 2025

Seven reaches 11.4 million, 7plus soars 58%

- National total TV audience share, 6.00am to midnight: 40.3%
- National total TV audience share, 6.00pm to midnight: 39.9%
- #1 in broadcast TV nationally
- 7plus: #1 in VOD, soars 58% year-on-year
- #1 drama, #1 lifestyle show, #1 at breakfast
- #1 program: 7NEWS Sunday, reached 2.32 million
- #1 entertainment show: Dancing With The Stars Sunday, reached 1.81 million
- #1 sport: AFL Friday Night Football, reached 1.76 million

WEEK 31, 2025 HIGHLIGHTS:

Seven Network reaches 11.45 million Australians nationally.

Seven Network: #1 nationally in broadcast TV share.

7plus: #1 in VOD with a 40.7% commercial. 40.2% BVOD share, up from 12.1% in the same week in 2024.

7plus: 555.8 million minutes viewed, up 58% on the same week in 2024.

#1 local drama (Home and Away) all week.

#1 lifestyle program (Better Homes and Gardens).

Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):
6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	39.9	34.7	40.1
Nine Network	41.2	43.8	41.0
Network Ten	18.8	21.5	18.9

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.3	37.2	40.6
Nine Network	41.7	43.5	41.7
Network Ten	18.0	19.3	17.7

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SEVEN'S TOP 30:

1. **7NEWS** Sunday: National reach 2.32 million, national audience 1.45 million.
2. **7NEWS** Monday: #1 program in all people and grocery shoppers. National reach 2.29 million, national audience 1.51 million.
3. **7NEWS** Tuesday: reach 2.17 million, national audience 1.4 million.
4. **7NEWS** Wednesday: National reach 2.13 million, national audience 1.4 million.
5. **7NEWS** Thursday: National reach 2.1 million, national audience 1.35 million.
6. **7NEWS** Friday: #1 program in all people and grocery shoppers. National reach 1.9 million, national audience 1.18 million.
7. **Dancing With The Stars** Sunday: National reach 1.81 million, national audience 943,000.
8. **Seven's AFL: Friday Night Football**: #1 program in 25 to 54s and 16 to 39s, #1 sport program. National reach 1.76 million, national audience 699,000.
9. **7NEWS** Saturday: #1 program in all people and grocery shoppers in total TV. National reach 1.72 million, national audience 1.06 million.
10. **Dancing With The Stars** Monday: National reach 1.59 million, national audience 846,000.
11. **Seven's AFL: Thursday Night Football**: National reach 1.57 million, national audience 458,000.
12. **The 1% Club UK (R)**: National reach 1.48 million, national audience 840,000.
13. **The Chase Australia** Monday: National reach 1.45 million, national audience 715,000.
14. **Home and Away** Monday: #1 drama. National reach 1.43 million, national audience 947,000.
15. **Home and Away** Wednesday: #1 drama. National reach 1.38 million, national audience 905,000.
16. **Home and Away** Tuesday: #1 drama. National reach 1.35 million, national audience 914,000.
17. **The Chase Australia** Tuesday: National reach 1.34 million, national audience 688,000.
18. **The Chase Australia** Wednesday: National reach 1.33 million, national audience 690,000.

19. **The 1% Club (R)**: National reach 1.32 million, national audience 760,000.
20. **The Chase Australia** Thursday: National reach 1.29 million, national audience 640,000.
21. **7NEWS Spotlight**: National reach 1.28 million, national audience 586,000.
22. **The Chase Australia** Friday: National reach 1.26 million, national audience 608,000.
23. **The Front Bar**: National reach 1.14 million, national audience 619,000.
24. **Home and Away** Thursday: #1 drama. National reach 1.02 million, national audience 749,000.
25. **Better Homes and Gardens**: #1 lifestyle program. National reach 1.02 million, national audience 428,000.
26. **Sunrise** Thursday: #1 breakfast program. National reach 975,000, national audience 426,000. 28% more viewers than *Today*.
27. **Sunrise** Monday: #1 breakfast program. National reach 973,000, national audience 406,000. 29% more viewers than *Today*.
28. **The Great Outdoors**: National reach 966,000, national audience 478,000.
29. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 966,000, national audience 398,000. 43% more viewers than *Today*.
30. **Sunrise** Wednesday: #1 breakfast program. National reach 957,000, national audience 383,000. 17% more viewers than *Today*.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.