

Sunday, 10 August 2025

Seven wins the week: TV WEEK Logie Awards on top

- Seven #1 nationally in total TV
- Seven #1 in all people and grocery shoppers
- National total TV audience share, 6.00pm to midnight: 43.6%
- National total TV audience share, 6.00am to midnight: 42.7%
- #1 in broadcast TV nationally and in the capital cities
- 7plus: #1 in VOD, soars 60% year-on-year
- #1 news, #1 sport, #1 drama, #1 at breakfast
- #1 program of the week: *TV WEEK* Logie Awards, reached 3.45 million
- #1 sport program of the week: AFL Thursday Night Football, reached 1.77 million

WEEK 32, 2025 HIGHLIGHTS:

Seven Network reaches 11.8 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally and in the capital cities in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in VOD with a 41% commercial share. 41.9% share BVOD share, up from 14.7% in the same week in 2024.

7plus: 564.4 million minutes viewed, up 60% on the same week in 2024.

TV WEEK Logie Awards: #1 program of the week

- Reached 3.45 million
- National TV audience 1.43 million. Up 7% in total TV, up 42% on 7plus
- Biggest TV audience since 2012

#1 news (**7NEWS**), #1 local drama (**Home and Away**) all week.

#1 sport (**AFL Thursday Night Football**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: **7NEWS**, Monday to Friday and Sunday.

#1 entertainment show in total TV audience: **TV WEEK Logie Awards**.

#1 drama in total TV audience: **Home and Away**.

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	43.6	38.5	43.8
Nine Network	38.9	41.6	38.5
Network Ten	17.5	19.9	17.7

NATIONAL TOTAL TV COMMERCIAL SHARES (%): 6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	42.7	39.5	42.9
Nine Network	40.4	42.2	40.4
Network Ten	16.9	18.3	16.7

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SEVEN'S TOP 35:

1. **TV Week Logie Awards 2025**: #1 program in total people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 3.45 million, national audience 1.43 million. Biggest audience since 2012, up 7% on last year. Up 42% on 7plus.
2. **7NEWS Sunday**: #1 program in total tv. National reach 2.57 million, national audience 1.58 million. Highest rated Sunday night this year.
3. **7NEWS Monday**: #1 program in all people and grocery shoppers. National reach 2.31 million, national audience 1.5 million.
4. **7NEWS Tuesday**: #1 program in all people and grocery shoppers. #1 program in

total TV. National reach 2.2 million, national audience 1.43 million.

5. **TV Week Logie Awards Red Carpet:** National reach 2.17 million, national audience 1.29 million. Biggest audience since 2016, up 11% on last year.
6. **7NEWS Wednesday:** #1 program in total TV. National reach 2 million, national audience 1.34 million.
7. **7NEWS Thursday:** National reach 1.98 million, national audience 1.26 million.
8. **7NEWS Friday:** #1 program in all people and grocery shoppers. National reach 1.85 million, national audience 1.16 million.
9. **Dancing With The Stars – Grand Finale:** National reach 1.81 million, national audience 937,000. Up 5% on the 2024 Grand Finale. Up 78% on 7plus.
10. **Seven's AFL: Thursday Night Football:** #1 sport program. National reach 1.77 million, national audience 643,000. Highest Thursday night AFL audience since Round 11.
11. **Seven's AFL: Friday Night Football:** #1 program in 25 to 54s and 16 to 39s, #1 sport program. National reach 1.64 million, national audience 563,000.
12. **7NEWS Saturday:** National reach 1.56 million, national audience 919,000.
13. **The 1% Club UK:** National reach 1.47 million, national audience 841,000.
14. **The Chase Australia Monday:** National reach 1.46 million, national audience 679,000.
15. **Home and Away Monday:** #1 drama. National reach 1.43 million, national audience 929,000.
16. **Home and Away Tuesday:** #1 drama. National reach 1.37 million, national audience 889,000.
17. **Home and Away Wednesday:** #1 drama. National reach 1.35 million, national audience 886,000.
18. **The Chase Australia Tuesday:** National reach 1.34 million, national audience 625,000.
19. **The 1% Club:** National reach 1.32 million, national audience 784,000.
20. **The Chase Australia Wednesday:** National reach 1.28 million, national audience 628,000.
21. **The Chase Australia Thursday:** National reach 1.27 million, national audience 634,000.
22. **Seven's AFL: Sunday Afternoon Football:** #1 sport. National reach 1.26 million, national audience 442,000.
23. **An Evening With Dua Lipa (R):** National reach 1.25 million, national audience 558,000.
24. **The Chase Australia Friday:** National reach 1.21 million, national audience 594,000.
25. **The Front Bar:** National reach 1.15 million, national audience 588,000.
26. **Sunrise Monday:** #1 breakfast program. National reach 1.1 million, national audience 439,000. 41% more viewers than *Today*.
27. **Sunrise Friday:** #1 breakfast program. National reach 961,000, national audience 404,000. 21% more viewers than *Today*.

28. **Boyzone: Life, Death and Boybands:** National reach 953,000, national audience 437,000.
29. **Sunrise** Thursday: #1 breakfast program. National reach 941,000, national audience 389,000. 33% more viewers than *Today*.
30. **Home and Away** Thursday: #1 drama. National reach 938,000, national audience 665,000.
31. **Sunrise** Tuesday: #1 breakfast program. National reach 939,000, national audience 408,000. 35% more viewers than *Today*.
32. **Better Homes and Gardens:** National reach 935,000, national audience 386,000.
33. **Sunrise** Wednesday: #1 breakfast program. National reach 929,000, national audience 410,000. 31% more viewers than *Today*.
34. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 910,000, national audience 363,000. 26% more viewers than *Today*.
35. **The Great Outdoors:** National reach 896,000, national audience 476,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.