

Thursday, 7 August 2025

Richard Clune joins The Nightly to lead premium travel initiative

Seven West Media's national digital news brand, <u>The Nightly</u>, today announced the appointment of award-winning journalist Richard Clune as Editorial Director of Travel, signalling the launch of an ambitious new travel offering designed for Australia's sophisticated wanderers.

Mr Clune brings 20 years of editorial authority across television, radio and print to the role. His career spans senior positions at *The Australian* and *The Sunday Telegraph*, where he established himself as both a journalist and columnist, as well as time as a *GQ Australia* editor and editor-in-chief and publisher of *Robb Report ANZ*.

Most recently, he published award-winning men's lifestyle title *BH* through his brand consultancy Bleue, further demonstrating his ability to ideate and build premium editorial products from the ground up.

In his new role, Mr Clune will architect and lead The Nightly's travel editorial strategy, developing content that goes far beyond traditional destination guides to capture the stories, culture and contradictions that define modern travel.

Mr Clune said: "What Chris Dore and Sarah-Jane Tasker have built at The Nightly represents the most exciting evolution in Australian digital media.

"This appointment isn't just about satisfying Australia's insatiable appetite for travel content – it's about creating something genuinely new. We're building an intelligent, design-led travel experience that will challenge conventions and set a fresh agenda for how Australians discover and explore the world."

The Nightly Editor-In-Chief, Chris Dore, said: "Richard gets it – travel isn't just about breathtaking sunsets and hidden gems. It's about the stories that pull you in, the local who knows the best seat in the bar, the quiet wonder you find when you wander a little further.

"We're not here to compile TripAdvisor lists. We're building something sharp, sensory and unapologetically intelligent – premium without the pretension."

The Nightly Editor, Sarah-Jane Tasker, said: "Richard brings exactly the editorial sophistication our audience craves. They're well-travelled, savvy readers who want to feel like insiders – not tourists following a checklist.

"This isn't about telling people where to find a flat white; it's about immersing them in the culture, contradictions and authentic experiences that make a place unforgettable."

The announcement comes as The Nightly continues its remarkable growth trajectory. Since launching in February 2024, the publication has seen continued audience growth, with the latest Ipsos iris digital data for June showing an audience of more than 3 million, up 31% year-on-year.

Clune's appointment signals The Nightly's commitment to premium editorial content that matches its sophisticated design aesthetic and discerning readership.

The travel initiative will leverage The Nightly's digital-first approach and bold visual storytelling to create an immersive editorial experience.

Further details about The Nightly's travel offering will be revealed in the coming weeks.

For further information, please contact:

Taryn Onofaro Head of Communications and Partnerships WA M: 0413 735 553

E: tonofaro@seven.com.au

Kaycie Bradford Communications Director, Corporate M: 0400 002 664

E: kabradford@seven.com.au

* Source: Ipsos iris Online Audience Measurement Service, June 2025, Age 14+, PC/laptop/smartphone/tablet, Text only, Brand Group level. Year-on-year: June 24 Vs June 25.

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, reaching more than 19 million people a month with a market-leading presence in content production across broadcast television, publishing and digital.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; 7plus; 7NEWS.com.au; The West Australian; The Sunday Times; PerthNow; The Nightly; and Streamer.

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including 7NEWS, 7NEWS Spotlight, Sunrise, The Morning Show, The Voice, Home and Away, Australian Idol, My Kitchen Rules, Dancing With The Stars Farmer Wants A Wife, The Chase Australia, Better Homes and Gardens, RFDS, The 1% Club and the *TV WEEK* Logie Awards. The Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.