

Sunday, 17 August 2025

Seven reaches 11.5 million, 7plus jumps 41%

- National total TV audience share, 6.00am to midnight: 41.1%
- National total TV audience share, 6.00pm to midnight: 40.5%
- #1 in broadcast TV nationally
- 7plus: #1 in VOD, jumps 41% year-on-year
- #1 sport, #1 drama, #1 at breakfast
- #1 program: 7NEWS Sunday, reached 2.42 million
- #1 sport program of the week: AFL Friday Night Football, reached 2.1 million
- #1 entertainment show: The Voice Launch, reached 2.21 million

WEEK 33, 2025 HIGHLIGHTS:

Seven Network reaches 11.51 million Australians nationally.

7plus: #1 in VOD with a 45.5% commercial share. 42.5% commercial BVOD share, up from 33.2% in the same week in 2024.

7plus: 553.1 million minutes viewed, up 41% on the same week in 2024.

#1 sport (AFL Friday Night Football).

#1 local drama (Home and Away) all week.

Sunrise and Weekend Sunrise dominate breakfast TV, #1 every single day of the week.

#1 news program in total TV audience: 7NEWS, Monday to Friday and Saturday.

#1 drama in total TV audience: Home and Away.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):
6.00am to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	41.1	38.5	41.1
Nine Network	41.5	42.7	41.7
Network Ten	17.4	18.8	17.2

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

Network	All people	25 to 54s	Grocery shoppers
Seven Network	40.5	35.8	40.5
Nine Network	41.0	43.3	40.9
Network Ten	18.5	20.9	18.6

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SEVEN'S TOP 35:

1. **7NEWS** Sunday: #1 news program. National reach 2.42 million, national audience 1.42 million.
2. **7NEWS** Monday: National reach 2.26 million, national audience 1.46 million.
3. **The Voice – Launch**: National reach 2.21 million, national audience 984,000. Up on same episode last year.
4. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. #1 program in total TV. National reach 2.18 million, national audience 1.41 million.
5. **Seven's AFL: Friday Night Football**: #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. National reach 2.1 million, national audience 622,000.
6. **7NEWS** Wednesday: #1 program in all people and grocery shoppers. National reach 2.08 million, national audience 1.35 million.
7. **7NEWS** Thursday: #1 program in total TV. National reach 2.05 million, national audience 1.33 million.
8. **7NEWS** Friday: #1 news program in total TV. National reach 1.79 million, national audience 1.16 million.
9. **The Voice** Monday: National reach 1.66 million, national audience 859,000.
10. **7NEWS** Saturday: #1 program in total TV. National reach 1.61 million, national audience 994,000.
11. **The 1% Club UK**: National reach 1.57 million, national audience 876,000. Up on previous week.
12. **The Voice** Tuesday: National reach 1.55 million, national audience 812,000.
13. **Home and Away** Wednesday: #1 drama. National reach 1.44 million, national audience 889,000.
14. **Home and Away** Monday: #1 drama. National reach 1.43 million, national audience 903,000.
15. **Seven's AFL: Sunday Afternoon Football**: #1 sport program. National reach 1.38 million, national audience 478,000.
16. **Home and Away** Tuesday: #1 drama. National reach 1.37 million, national audience 933,000.

17. **The Chase Australia** Tuesday: National reach 1.36 million, national audience 663,000.
18. **The Chase Australia** Monday: National reach 1.3 million, national audience 650,000.
19. **The Chase Australia** Wednesday: National reach 1.29 million, national audience 641,000.
20. **INXS: Live at Wembley**: National reach 1.29 million, national audience 404,000.
21. **The Front Bar**: National reach 1.28 million, national audience 648,000.
22. **The Chase Australia** Thursday: National reach 1.24 million, national audience 638,000.
23. **The Chase Australia** Friday: National reach 1.16 million, national audience 578,000.
24. **Home and Away** Thursday: #1 drama. National reach 1.03 million, national audience 750,000.
25. **The Great Outdoors**: #1 breakfast program. National reach 997,000, national audience 523,000.
26. **Sunrise** Monday: #1 breakfast program. National reach 976,000, national audience 405,000. 30% more viewers than *Today*.
27. **Women's AFL: Thursday Night Football**: National reach 962,000, national audience 221,000.
28. **Weekend Sunrise** Sunday: #1 breakfast program. National reach 947,000, national audience 399,000. 45% more viewers than *Today*.
29. **Sunrise** Tuesday: #1 breakfast program. National reach 940,000, national audience 396,000. 29% more viewers than *Today*.
30. **Boyzone: Life, Death and Boybands**: National reach 929,000, national audience 419,000.
31. **Sunrise** Wednesday: #1 breakfast program. National reach 923,000, national audience 384,000. 31% more viewers than *Today*.
32. **Sunrise** Friday: #1 breakfast program. National reach 902,000, national audience 389,000. 24% more viewers than *Today*.
33. **Sunrise** Thursday: #1 breakfast program. National reach 900,000, national audience 385,000. 24% more viewers than *Today*.
34. **Better Homes and Gardens**: National reach 887,000, national audience 368,000.
35. **The Martian**: National reach 842,000, national audience 192,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.