

Sunday, 24 August 2025

Seven on top, 7plus #1, AFL #1, Home and Away soars

- **Seven #1 nationally in total TV**
- **Seven #1 in all people, 25 to 54s, grocery shoppers**
- **National total TV audience share, 6.00pm to midnight: 41.2%**
- **National total TV audience share, 6.00am to midnight: 41.5%**
- **#1 in broadcast TV nationally**
- **7plus: #1 in BVOD, up 29% year-on-year**
- **#1 sport, #1 drama, #1 lifestyle show, #1 at breakfast**
- **#1 program: 7NEWS Sunday, reached 2.22 million**
- **#1 sport program of the week: AFL Friday Night Football, reached 1.94 million**
- **#1 entertainment show: The Voice Sunday, reached 2.08 million**
- **#1 drama of the week: Home and Away, biggest audience of 2025**

WEEK 34, 2025 HIGHLIGHTS:

Seven Network reaches 11.41 million Australians nationally.

6.00pm to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

Seven Network: #1 nationally in broadcast TV share.

6.00am to midnight:

Seven Network: #1 nationally in total TV in all people.

Seven Network: #1 nationally in total TV in grocery shoppers.

[7plus](#): #1 in BVOD. 43.5% commercial BVOD share, up from 43.1% in the same week in 2024.

7plus: 572.8 million minutes viewed, up 29% on the same week in 2024.

#1 sport (**AFL Friday Night Football**).

#1 local drama (**Home and Away**) all week.

- **Home and Away** Tuesday episode, “Goodbye Irene”: biggest total TV audience this year, biggest broadcast audience since October 2021, biggest audience ever on 7plus

#1 lifestyle program (**Better Homes and Gardens**).

Sunrise and **Weekend Sunrise** dominate breakfast TV, #1 every single day of the week.

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00pm to midnight

| Network | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 41.2 | 35.3 | 41.6 |
| Nine Network | 39.6 | 41.4 | 39.3 |
| Network Ten | 19.1 | 23.3 | 19.1 |

NATIONAL TOTAL TV COMMERCIAL SHARES (%):

6.00am to midnight

| Network | All people | 25 to 54s | Grocery shoppers |
|---------------|------------|-----------|------------------|
| Seven Network | 41.5 | 38.0 | 41.8 |
| Nine Network | 40.6 | 41.6 | 40.7 |
| Network Ten | 18.0 | 20.4 | 17.6 |

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SEVEN'S TOP 35:

1. **7NEWS** Sunday: National reach 2.22 million, national audience 1.41 million.
2. **7NEWS** Monday: National reach 2.19 million, national audience 1.44 million.
3. **7NEWS** Tuesday: #1 program in all people and grocery shoppers. #1 program in total TV. National reach 2.19 million, national audience 1.42 million.
4. **7NEWS** Wednesday: National reach 2.09 million, national audience 1.33 million.
5. **7NEWS** Thursday: #1 program in all people. #1 program in total TV. National reach 2.09 million, national audience 1.31 million.
6. **The Voice** Sunday: National reach 2.08 million, national audience 987,000.
7. **Seven's AFL: Friday Football**: #1 program in all people, 25 to 54s, 16 to 39s and grocery shoppers. #1 sport. National reach 1.94 million, national audience 591,000.
8. **The Voice** Monday: National reach 1.79 million, national audience 944,000. Up 10% on previous week.
9. **7NEWS** Friday: #1 news program in total TV. National reach 1.74 million, national

audience 1.11 million.

10. **The Voice** Tuesday: National reach 1.71 million, national audience 911,000. Up 12% on previous week. Up 23% on 7plus year-on-year.
11. **Home and Away** Tuesday: #1 drama. #1 entertainment program in total TV. National reach 1.61 million, national audience 1.1 million. Highest rated episode of 2025. Biggest broadcast audience since October 2021. Record audience on 7plus.
12. **The 1% Club UK**: National reach 1.5 million, national audience 868,000.
13. **7NEWS** Saturday: National reach 1.49 million, national audience 931,000.
14. **Home and Away** Monday: #1 drama. National reach 1.42 million, national audience 956,000.
15. **Home and Away** Wednesday: #1 drama. National reach 1.4 million, national audience 879,000.
16. **7NEWS Spotlight**: National reach 1.38 million, national audience 769,000.
17. **The Chase Australia** Monday: National reach 1.35 million, national audience 677,000.
18. **The Chase Australia** Wednesday: National reach 1.32 million, national audience 630,000.
19. **The Chase Australia** Tuesday: National reach 1.27 million, national audience 633,000.
20. **The Chase Australia** Thursday: National reach 1.27 million, national audience 621,000.
21. **The Front Bar**: National reach 1.14 million, national audience 605,000.
22. **Seven's AFL: Sunday Afternoon Football**: #1 sport. National reach 1.14 million, national audience 380,000.
23. **Home and Away** Thursday: #1 drama. National reach 1.11 million, national audience 749,000.
24. **The Chase Australia** Friday: National reach 1.1 million, national audience 520,000.
25. **212**: National reach 1.06 million, national audience 222,000.
26. **Boyzone: Life, Death and Boybands**: National reach 1.01 million, national audience 458,000.
27. **Sunrise** Monday: #1 breakfast program. National reach 1 million, national audience 423,000. Up on previous week. 35% more viewers than *Today*.
28. **Sunrise** Friday: #1 breakfast program. National reach 993,000, national audience 412,000. 26% more viewers than *Today*.
29. **Sunrise** Wednesday: #1 breakfast program. National reach 978,000, national audience 414,000. 31% more viewers than *Today*.
30. **The Rookie**: National reach 977,000, national audience 485,000.
31. **The Great Outdoors**: National reach 954,000, national audience 518,000.
32. **Sunrise** Thursday: #1 breakfast program. National reach 939,000, national audience 405,000. 27% more viewers than *Today*.
33. **Sunrise** Tuesday: #1 breakfast program. National reach 932,000, national

audience 401,000. 26% more viewers than *Today*.

34. **Better Homes and Gardens**: #1 lifestyle program. National reach 912,000, national audience 413,000.

35. **Home and Away** Thursday Episode 2: #1 drama. National reach 869,000, national audience 677,000.

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About the Seven Network

The Seven Network is part of Seven West Media (ASX: SWM), one of Australia's most prominent media companies, with a market-leading presence across broadcast television, publishing and digital. The Seven Network alone reaches about 17 million people a month.

The company owns some of Australia's most renowned media businesses and platforms, including the Seven Network and its affiliate channels 7two, 7mate, 7flix and 7Bravo; [7plus](#); [7NEWS.com.au](#); *The West Australian*; *The Sunday Times*; [PerthNow](#); [The Nightly](#); and [Streamer](#).

The Seven Network is home to Australia's most loved news, sport and entertainment programming, including **7NEWS**, **7NEWS Spotlight**, **Sunrise**, **The Morning Show**, **The Voice**, **Home and Away**, **Australian Idol**, **My Kitchen Rules**, **Dancing With The Stars**, **Farmer Wants A Wife**, **The Chase Australia**, **Better Homes and Gardens**, **RFDS**, **The 1% Club** and the **TV WEEK Logie Awards**. Seven Network is also the broadcast partner of the AFL, Cricket Australia and Supercars.

Source: OzTAM VOZ national total TV, overnight program reach (broadcast TV 1 min/BVOD 15 sec), national average audience. Share based on "when watched" 1800-2400. #1 programs based on reach on day of broadcast, unless otherwise noted.